



RUTGERS
UNIVERSITY | CAMDEN



Conference on the Future Directions for a New Cuba: Building Sustainable Partnerships

November 6-10, 2017
Rutgers University–Camden

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#CubaRutgersCLC

Conference Schedule

The conference will explore how institutions of higher learning build sustainable public-private partnerships for research and entrepreneurial programs in sustainable agriculture, education, the medical sciences, the arts, and community development. Dignitaries and leading scholars from the University of Havana, San Geronimo University, and the University of Medical Sciences of Havana will discuss research on effective strategies for increased development in Cuba as the country continues to normalize relations with the United States and prepares for a post-Castro era in 2018. Rutgers University has a formal collaboration with these institutions to unite faculty in joint research and seminars, facilitate academic and student exchanges, and share innovations in community development, population health, and the STEM fields.

Monday, November 6, 2017

Multi-Purpose Room - Campus Center
8:30-9:30 a.m.

Welcome Remarks

Robert L. Barchi, Barchi, M.D., Ph.D.
President of Rutgers University

Phoebe A. Haddon, J.D., LL.M., Chancellor, Rutgers-Camden

Michael Palis, Ph.D., Rutgers-Camden Provost

Gloria Bonilla-Santiago, Ph.D., Rutgers Board of Governors
Distinguished Service Professor in Public Policy and
Administration and Conference Chairperson

9:30-10:30 a.m.

Morning Keynote Speakers



Ambassador José Ramón Cabañas Rodríguez, Ph.D.
Cuban Mission to the United States

Dr. José Ramón Cabañas Rodríguez is the Ambassador of the Republic of Cuba to the United States of America, since September 17th, 2015. He was previously Chief of the Cuban Interests Section in Washington DC, since November 1st, 2012. He graduated from the Raúl Roa García Higher Institute of International Relations summa cum laude. He has been a member of numerous Cuban delegations visiting several countries. He has been also a member of several Organizing Committees of international events held in Havana. Ambassador Cabañas is also a Senior Professor at the Higher Institute of International Relations in Havana. He holds a Ph D in Political Science, Havana University 2009.



Mayda Goite Pierre, Ph.D.
Vice-Chancellor for International
Relations, Informatics and
Communications and
Professor of Law, University of Havana



C. Luis Alberto Pichs Garcia, Ph.D.
*Chancellor, University of Medical Sciences of
Havana*

The medical field in Cuba is one of the most advanced in the world. Dr. C. Luis Alberto Pichs Garcia is the leader of the prestigious University of Medical Sciences of Havana, which generates new knowledge in the areas of health care for developing countries. He will share how his institution applies research directly with communities to improve health conditions.



Morning Seminars

10:45 a.m. - 12:00 p.m.

The Constitutional Law System in Cuba: A New Era for Collaboration

South AB Conference Room



Mayda Goite Pierre, Ph.D., Vice-Chancellor for International Relations, Informatics and Communications and Professor of Law

Mayda Goite Pierre is an expert on the penal and constitutional law system in Cuba, including the Cuban ethics code, the structure of the Cuban Courts and how lawyers in Cuba are compensated for providing services. She will discuss how the Cuban court system has upheld the values of the Cuban constitution and how the era of normalized relations will change the composition of the judicial system.

Moderator

- **Michael T. Cahill, J.D., Co-Dean, Rutgers School of Law-Camden**

Cuban Perspectives on Community Development: Building Integrated Approaches to Education, Local Development and Social Equity

Executive Meeting Room



Reynaldo Jiménez Guethón, Ph.D., Director, Faculty of Latin American Social Sciences



María del Carmen Zabala, Ph.D., Professor and Researcher, Faculty of Latin American Social Sciences



Felix Julio Alfonso, Ph.D., Professor and Vice Dean, San Geronimo University



Geydis Fundora Nevot, Professor, Faculty of Latin American Social Sciences

Distinguished scholars from the Faculty of Latin American Social Sciences (FLACSO) at the University of Havana and San Geronimo University will share how community development and education drive social policy to create equitable conditions for learning and improved quality of life for residents in economically poor environments. The Master Plan of Havana is an example of how historic preservation efforts have revitalized a neighborhood, brought economic stability, and provided shared meaning for a community.

Moderators / Discussants

- **Gloria Bonilla-Santiago, Ph.D., Rutgers Board of Governors Distinguished Service Professor in Public Policy and Administration**
- **Lorrin Thomas, Ph.D., Associate Professor, Department of History**
- **Maureen Donaghy, Ph.D., Assistant Professor, Department of Political Science**
- **Marie T. O'Toole, Ed.D., Senior Associate Dean, Rutgers School of Nursing-Camden**
- **Nancy Pontes, Ph.D., Assistant Professor, Rutgers School of Nursing-Camden**



Morning Seminar
10:45 a.m. - 12:00 p.m.

The Arts as a Catalyst for Community Development and Neighborhood Transformation
West AB Conference Room



José Rodríguez Fuster, Artist, Jaiminitas Project

Jose Rodriguez Fuster is a Cuban artist specializing in ceramics, painting, drawing, engraving, and graphic design. He has made a major contribution over 10 years of work of rebuilding and decorating the fishing town of Jaimanitas in the outskirts of Havana, where he lives. Jaimanitas is now a unique work of public art where Fuster has decorated over 80 houses with ornate murals and domes to suit the personality of his neighbours, he has built a chess park with giant boards and tables, The Artists' Wall composed of a quilt of dozens of tiles signed and donated by other Cuban artists, a theatre and public swimming pools.

Moderators / Discussants

- Kenneth Elliott, Ph.D., Associate Professor of Theater, Chair, Rutgers–Camden Department of Fine Arts
- Matthew Closter, Research Associate at Rutgers–Camden Community Leadership Center

12:00 - 2:00 p.m.
Lunch and Special Performance
Multi-Purpose Room - Campus Center



Santiago Hermes
Artist, Free Strokes Creative Zone Project

Santiago Hermes graduated in engraving and drawing at the National Art School in Havana in 1990. He has done 58 personal exhibitions, 142 performances and 60 collective exhibitions. Among these presentations, the most representative are "Top Hat" traveling personal exhibit dedicated to the 49 victims of the Pulse Nightclub in Orlando. He is a member of the Visual Arts Board, the Cuban Committee "The slave route: resistance, freedom and heritage", the Provincial Group of the Psychologists Cuban Society, Cuban Educator Association. He is a founder and leader of the sociocultural community project "Free Strokes".

Santiago will present his performance piece, "Beyond."

Afternoon Seminars
2:15-4:00 p.m.

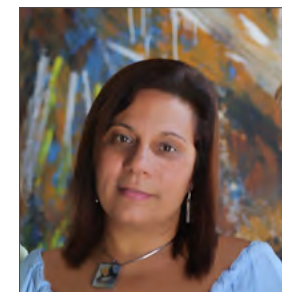
Free Strokes Creative Zone Project
West AB Conference Room



Santiago Hermes, Artist

Topic: Free Strokes: Art and Life

Santiago Hermes graduated in engraving and drawing at the National Art School in Havana in 1990. He has done 58 personal exhibitions, 142 performances and 60 collective exhibitions. Among these presentations, the most representative are "Top Hat" traveling personal exhibit dedicated to the 49 victims of the Pulse Nightclub in Orlando. He is a member of the Visual Arts Board, the Cuban Committee "The slave route: resistance, freedom and heritage", the Provincial Group of the Psychologists Cuban Society, Cuban Educator Association. He is a founder and leader of the sociocultural community project "Free Strokes".



Maria de la Caridad Cid Borrell, Coordinator

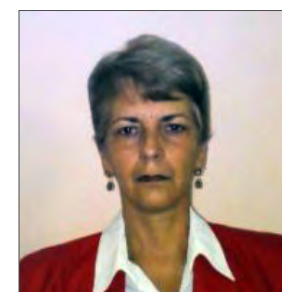
Topic: Opacity of Zones of Negritude in Cienfuegos

Maria de la Caridad works closely with Santiago Hermes and has taught courses and lectures in the connection between art and building social responsibility of new Cuban enterprising people. She has also coordinated large scale public art projects, theatrical presentations, workshops, and festivals. She was recently recognized with a distinguished award for her municipal community work in Cienfuegos.

Moderators / Discussants

- Cyril Reade, Ph.D., Associate Professor, Department of Art History; Director of the Rutgers–Camden Center for the Arts
- Keith Green, Ph.D., Associate Professor, Department of English

Historical Analysis of Migration and its Effects on Society
Executive Meeting Room



Ileana Sorolla Fernández, Ph.D., Director of the Center for International Migration Studies

Ileana Sorolla Fernandez will present her research on how migration has historically shaped the social and economic landscape of Cuba and other countries, and what are the current challenges institutions need to recognize and prepare for in this current era.

Moderators / Discussants

- Kriste Lindenmeyer, Ph.D., Dean of the School of Arts and Sciences
- Carla Giardrone, Ph.D., Associate Professor, Latin American and Latino Studies
- Wanda Garcia, Associate Director Rutgers–Camden Community Leadership Center



Afternoon Seminar
2:15 - 4:00 p.m.

STEM Applications for Community Development, Environmental Science, and Mathematics

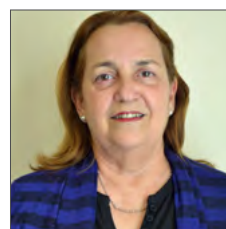
South AB Conference Room



Cristina Diaz López, Ph.D.
Distinguished Professor and Consultant, Department of Analytical Chemistry



Dionisio Zaldivar Silva, Ph.D.
Dean of the Faculty of Chemistry



Ana Margarita Estevas, Ph.D.
Vice Dean of the Faculty of Chemistry



Marta Lourdes Baguer, Ph.D.
Distinguished Professor, President of the Science Faculty Council

Deans and scholars from the departments of Chemistry and Mathematics at the University of Havana will discuss how communities can integrate biological and computational strategies to expand their learning networks and build sustainable environments for greater capacity and resiliency. Their research incorporates biomaterials and pharmaceutical science to ensure that products are ecologically-friendly and beneficial to communities for the future.

Moderators / Discussants

- Michael Palis, Ph.D., Provost
- Joseph V. Martin, Ph.D., Associate Dean for Science, Mathematics, Technology, and Health Sciences
- David Salas-de la Cruz, Ph.D., Assistant Professor, Department of Chemistry
- Amy Savage, Ph.D., Assistant Professor, Department of Biology
- Suneeta Ramaswami, Ph.D., Professor, Department of Computer Science

Art Reception with Cuban Artists
College Center Student Art Gallery
4:30-6:30 p.m.

Remaining Schedule - Closed Sessions

The remaining schedule is only open to invited faculty

Tuesday, November 7

Meetings and Workshops
Campus Center Executive Meeting
Room and West A, B, and C
Conference Rooms

Wednesday, November 8

STEM and Medical Science Faculty
Visit to Rutgers - New Brunswick
Visit to Local Schools and Projects

Thursday, November 9

Continued Meetings and
Workshops

Friday, November 10

Continued Meetings and
Workshops
Closing Dinner

Sponsors

- Rutgers Office of the President
- Rutgers Office of the Vice President for Academic Affairs
- Rutgers-Camden Office of the Chancellor
- Rutgers-Camden Community Leadership Center
- Rutgers-Camden College of Arts and Sciences
- School of Business-Camden
- School of Law-Camden
- School of Nursing-Camden
- Rutgers Centers for Global Advancement and International Affairs (GAIA)
- Rutgers Biomedical and Health Sciences (RBHS)

RSVP

To register, [CLICK HERE](#)

To learn more, visit:

clc.camden.rutgers.edu/Cuba_Collaboration.html

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Wanda Garcia, MSW, MS
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Vibiana Cvetkovic
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Havana City Historian and Dean of
San Geronimo College

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of Havana

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San Geronimo College

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Historian

Pablo Fonet Gil
Master Plan of the City of Havana

Maidolys Iglesias
Master Plan of the City of Havana

Regla Barbon
Group for the Integrated Development of
the Capital

Lester Campas
Artist, Las Terrazas

José Rodríguez Fuster
Artist, Jaiminitas Project

Santiago Hermes
Artist, Free Strokes Creative Zone Project

Isis Salcines Milla
Director, Organiponico Alamar