



ANNUAL CONFERENCE AND MEETING IN CUBA

Universities as Anchors in Sustaining
Community and Economic Development



November 3-11, 2018
Varadero, Cuba

Sponsored by: Rutgers University,
Rutgers Global, University of Havana,
University College of San Gerónimo,
Faculty of Latin American Social
Sciences (FLACSO), Institute of
International Education (IIE)

UNIVERSITIES AS ANCHORS IN SUSTAINING COMMUNITY AND ECONOMIC DEVELOPMENT

The purpose of the conference is to gather university talent from Cuba and the United States to plan a sustainable collaboration that allows the sharing of innovative research projects about the social and economic development of the communities, thus continuing to build a unique collaboration among scholars of Rutgers, the State University of New Jersey, and the University of Havana, from the dialogues previously organized. This conference will focus on sustaining economic and community development and will especially address Cuba's response to current changing and global challenges. The meeting provides attendees with the opportunity to learn, collaborate and work with academics from Rutgers University and the University of Havana to promote university actions to transform neighborhoods and empower communities. The conference opens channels to continue the important work of exchange between Cuba and the US at the university and community levels.

The conference is the third annual gathering of the Rutgers/Cuba Collaboration that has been supported through an MOU to engage in scholarly research, service, teaching and exchange in Community Development, the STEM fields (including Computational and Environmental Science), Arts and Humanities, Population Health, and Law and the Economy.





Community Leadership Center
Camden

Community Leadership Center
501 Cooper Street
Camden, NJ 08102

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November 4, 2018

Dear Colleagues and Friends,

Welcome to Cuba! Bienvenidos a Cuba!

Thank you for traveling near and far for our third annual meeting and academic conference of the Rutgers-Cuba Collaboration, with our theme this year of Universities as Anchors in Sustaining Community and Economic Development. This conference marks the first time that Rutgers, The State University is cohosting an academic conference in Cuba and we are very excited about the many opportunities in sustaining this important exchange of intellectual and social capital among faculty, practitioners and graduate students.

Our focus and common interest are grounded on our mutual understanding that universities are best anchors for engaging community in devising solutions to the pressing challenges of our time. Among them are social and economic inequalities, global wellness, utilizing new technologies for the common good, and protecting our environment against the effects of climate change. As scholars, researchers and practitioners, we are working to forge solutions and make new discoveries that will have broad impact in how we live, prosper and improve our cities and countries to pave a better world for future generations.

Since the last time we gathered at Rutgers-Camden in 2017, our university faculties have continued to forge partnerships and relationships with each other in joint research projects, symposia, and student and faculty academic trips and exchanges. We are pleased to strengthen our bonds with the University of Havana, including Departments of Chemistry, Biology, Computer Science, and Psychology, and the Faculty of Latin American Social Sciences (FLACSO) and San Geronimo College and Dr. Eusebio Leal's work. We are delighted to extend our partnership to the University of the Medical Sciences and the Ministry of Health to identify further opportunities to share resources with the Rutgers Biomedical and Health Sciences. Furthermore, we continue to engage practitioner leaders by including renowned artists Jose Rodriguez Fuster, Santiago Hermes and others to demonstrate how art revitalizes and transforms communities. In addition, we welcome Isis Salcines Milla, Director of the Organipónico Alamar, to learn how to implement sustainable agriculture techniques to improve the quality of life, and health and wellbeing of communities.

Finally, it is my honor to welcome and congratulate Dr. Eusebio Leal Spengler, Historian for the City of Havana and leader of the Master Plan of Old Havana, on his Rutgers Lifetime Achievement Award. Dr. Leal Spengler is an inspiration for all of us for his vision and leadership in transforming Old Havana into an economically and socially vibrant neighborhood for residents and businesses. He has led the community development field in historic preservation, repurposing buildings, creating new social programs, and giving new meaning and purpose to public spaces.

Our collaboration will thrive and continue to bridge knowledge and resources between our scholarly communities. Our discussions and visits throughout the week will amplify our shared purpose in improving the world around us for greater prosperity and vitality.

We want to thank our esteemed colleagues from the University of Havana and Rutgers University for their unwavering support of the conference and collaboration: *Rutgers Office of the President, Rutgers Office of the Senior Vice President for Academic Affairs, Rutgers Biomedical and Health Sciences, Rutgers Global, Rutgers-Newark Office of the Chancellor, Rutgers-Camden Office of the Chancellor, Rutgers-Camden Office of the Provost, and the Rutgers-Camden Community Leadership Center.*

Thank you again for coming and best wishes for a wonderful conference.

Sincerely,

Gloria Bonilla-Santiago, Ph.D.

Conference Chair and Rutgers Board of Governors Distinguished Service Professor in Public Policy and Administration



Robert L. Barchi, President

November 3, 2018

Dear Colleagues,

I am pleased to send greetings to all who are attending this week's conference on *Universities as Anchors in Sustaining Community and Economic Development*, as we deepen the bonds of scholarship and friendship between Rutgers and our colleagues in Cuba's universities.

This relationship, established by the Memorandum of Understanding that the University of Havana and Rutgers–Camden signed sixteen years ago, was broadened in 2016 to include all of Rutgers University. Our efforts can serve to strengthen communities in both countries as we bring our research discoveries to bear on the opportunities and challenges they face. I applaud the collaborations and critical scholarship that this annual conference is fostering, evidenced so well by the joint presentations being conducted this week.

Special congratulations to Dr. Eusebio Leal Spengler, Historian of the City of Havana, as he receives a Rutgers Lifetime Achievement Award honoring his remarkable efforts in transforming Old Havana into a vibrant and economically viable neighborhood.

Our guest speakers and panelists have my thanks for lending their insights to the discussion, and I wish all of you a rewarding week.

Sincerely,

Robert Barchi



Office of the Chancellor
Rutgers, The State University of New Jersey
303 Cooper Street
Camden, New Jersey 08102-1519

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November 4, 2018

Dear Friends:

It is with great pleasure that I welcome you to our annual International Conference on Cuba. We are grateful to President Gustavo Cobreiro Suarez and all of our friends from the University of Havana for hosting us.

A testament to a partnership years in the making, this conference brings together leading scholars and artists from the United States and Cuba to focus on the most pressing community development issues facing our nations today. In bridging geographical and cultural divides, we celebrate what unites us – a passion and purpose to use our intellectual and social capital for the common good.

In 2002, Rutgers University–Camden and the University of Havana signed a historic Memorandum of Understanding (MOU), which has since resulted in collaborative faculty research projects and student fellowships and internships. Today, we enjoy a new era of intellectual exchange that benefits both of our nations.

More than ever, global learning is a prerequisite for student success, and international partnerships strengthen faculty research opportunities. Rutgers University–Camden is proud to have forged this relationship with the University of Havana, and we are excited by the many new possibilities that are emerging now that our union has expanded to include the impressive resources of all of Rutgers.

On behalf of Rutgers, I am especially pleased to congratulate Dr. Eusebio Leal Spengler, Historian for the City, on his receipt of the Rutgers Lifetime Achievement Award for his leadership and vision in transforming Old Havana into a vibrant neighborhood for residents and businesses. We look forward to his keynote address during this conference.

I thank Dr. Gloria Bonilla-Santiago, Board of Governors Distinguished Service Professor of Public Policy and Administration and director of the Community Leadership Center at Rutgers University–Camden, whose visionary leadership made this partnership possible.

Cordially,

A handwritten signature in black ink, reading "Phoebe A. Haddon".

Phoebe A. Haddon, J.D., LL.M.
Chancellor



ANIVERSARIO UNIVERSIDAD DE LA HABANA

Oficina del Rector

Havana, October 24, 2018

Dear Colleagues and Friends

It is a great pleasure for the University of Havana, welcome in our country the participants of the III Annual Conference for the collaboration between University of Rutgers and University of Havana.

As you know in 2002, Rutgers University–Camden and the University of Havana signed a Memorandum of Understanding to formalize research and exchange opportunities for students and faculty.

Since that time, the partnership has flourished, resulting in collaborative faculty research projects, student fellowships and internships, and frequent visits to Cuba led by expert faculty and staff. The collaboration with Rutgers University is significant, given the track record and international prestige of this university, particularly in areas of community development, where Rutgers–Camden has developed many successful projects.

During the last 2-3 years the partnership has been expanded to the New Brunswick campus through the Center for Global Advancement and International Affairs (GAIA), and this expansion enables additional research opportunities in engineering, medicine, and the biological sciences for researchers at Rutgers–New Brunswick.

I am sure that this Conference will open new opportunities for the collaboration in other disciplines and will strengthen the relationship and friendship between our institutions. I wish you a great success.

Welcome to Cuba!!!!

Sincerely,

Dr. Gustavo Cobreiro Suárez
President

CONFERENCE PROGRAM

SATURDAY, NOVEMBER 3

- 12:00 p.m. Cuban Participants Picked up at La Escalanita, University of Havana
- 2:00 p.m. US Participants Arrive in Havana
Transfer to Varadero
- 4:00 p.m. Check in at Melia Hotel Varadero

SUNDAY, NOVEMBER 4

- 8:30 – 9:00 a.m. Breakfast
- 9:00 a.m. – 12:00 p.m. Meeting of the Rutgers and University of Havana Collaboration to Discuss Progress and Future Directions
- 12:00 – 1:00 p.m. Lunch
- 1:00 – 1:45 p.m. Opening of Conference with Welcome Remarks
- Gloria Bonilla-Santiago, Ph.D., Rutgers Board of Governors Distinguished Service Professor in Public Policy and Administration, Conference Chair
- Gustavo Cobreiro Suarez, Ph.D., President, University of Havana
- Phoebe Haddon, J.D., L.L.M., Chancellor, Rutgers–Camden
- Eric L. Garfunkel, Ph.D., Vice President for International and Global Affairs, Rutgers University
- 1:45 – 2:00 p.m. Break
- 2:00 - 4:00 p.m. Conference Opening Session

THE ROLE OF UNIVERSITIES IN IMPACTING GLOBAL WELLNESS

This session gathers university leaders in a discussion around how institutions of higher learning are influencing sustainable global wellness, social equity, economic growth and community transformation through scholarship, research, service and teaching. Rutgers University, the University of Havana, and the University of the Medical Sciences of Havana are leading anchors in developing innovative methods, techniques and solutions to the world's global challenges, complexities, and opportunities for growth. Through these partnerships, we are contributing to new knowledge and talent, emerging markets, innovation, and change. This seminar provides pathways to new opportunities for collaboration in reshaping the role of Universities as Anchors in transforming the wellness of local and global communities.

development and urban policy. The presentation expands on the exchanges of knowledge from both community development practices and approaches, based on empirical findings that are relevant to work relationships, trust, solidarity and mutual respect.

Moderator:

- Diana Clara Mondeja Gonzalez, Ph.D., Vice Dean of Research, Postgraduate and International Collaboration, San Gerónimo College, University of Havana

Presenters:

- Gloria Bonilla-Santiago, Ph.D., Board of Governors Distinguished Professor, Graduate Department of Public Policy and Administration, Director of Rutgers-Camden Community Leadership Center
- Maureen Donaghy, Ph.D., Associate Professor of Political Science, Rutgers–Camden
- María del Carmen Zabala, PhD., Professor Latin American Social Sciences (FLACSO), University of Havana
- Reynaldo Jiménez Guethón, PhD., Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana
- Isis Maria Salcines Milla, Director, Organipónico Alamar

MENTAL HEALTH SHARED LEARNING AND DIGITAL NARRATIVES

Cuba has successfully provided strong healthcare at a fraction of the cost of the United States, and is known for its integrated mental and physical healthcare model. Researchers from the Rutgers School of Nursing-Camden and the University of Havana Department of Psychology have been working together to share knowledge and best practices around mental health shared learning that could be introduced into the United States to learn how mental healthcare can be delivered at lower costs.

Moderator and Presenter:

- Sheila Linz, Ph.D., Assistant Professor, Rutgers–Camden

Presenters:

- Vivian Vera Vergara, Ph.D., Vice Dean of Research, Graduate, and International Relations, Department of Psychology, University of Havana
- Alexis Lorenzo Ruiz, Ph.D., Professor, Department of Psychology, University of Havana

12:00 – 1:00 p.m.

Lunch

1:00 – 3:00 p.m.

Afternoon Seminars

SOCIAL POLICY IN CUBA: CHALLENGES AND OPPORTUNITIES

Cuba is experiencing a new era of diplomatic relations with the United States and increased investment from the private and non-profit sector. The session will highlight the emerging challenges and opportunities for the Cuban people to engage in new social and economic opportunities that will have a profound effect on the island's commerce, infrastructure, and social bonds. Researchers from the United States and Cuba will reflect on how society will adjust, as communication, infrastructure, and business development will improve.

Moderator and Presenter:

- María del Carmen Zabala, Ph.D., Professor and Researcher Faculty of Latin American Social Sciences (FLACSO), University of Havana

Presenters:

- dt ogilvie, Ph.D., Distinguished Professor of Urban Entrepreneurship, Rochester Institute of Technology
- Roland Rich, Ph.D., Assistant Professor, Political Science, Rutgers–New Brunswick
- Geydis Fundora Nevot, Ph.D., Assistant Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana

ROUNDTABLE ON STEM BASED INNOVATION: ENVIRONMENT, AGRICULTURE, INFORMATION TECHNOLOGY, AND ECO-TOURISM

Faculty from Rutgers and the University of Havana will engage in dialogue around the advanced technologies and innovations in the STEM-based fields of the Environment, Agriculture, and Information Technology. Researchers will share the ongoing collaborative projects between the two universities that have already produced cutting edge research on environmental preservation and biodiversity conservation locally and globally. The session marks a unique exchange of scientific research that will impact our physical and natural global health.

Moderator:

- Cristina Diaz Lopez, Ph.D., Professor Emeritus, Department of Analytical Chemistry, University of Havana

• **Presenters:**

- Dunbar P. Birnie III, Ph.D., Professor, Department of Engineering, Rutgers–New Brunswick
- John Brennan, Ph.D., Professor and Chair, Department of Chemistry, Rutgers–New Brunswick
- Victoria Ramenzoni, Ph.D., Assistant Professor, School of Environmental and Biological Sciences, Rutgers–New Brunswick
- Meredith Taylor, M.P.H., Research Associate, School of Environmental and Biological Sciences, Rutgers–New Brunswick
- Marta Lourdes Baguer, Ph.D., Distinguished Professor, President of the Science Faculty Council, Coordinator of the National Program in Basic Science of MES
- Luis Velazquez Perez, Ph.D., President, Cuban Academy of Sciences
- Eduardo Ortega Delgado, Ph.D., Professor, Department of Biology, and Head of the Laboratory of Vegetable Physiology, University of Havana
- Armando Rangel Rivero, Ph.D., Professor, Department of Biology, and Director of the Montané Anthropological Museum, University of Havana
- Beatriz Álamo Díaz, Researcher, Center for Marine Research

MODELS FOR A SUSTAINABLE ECONOMY IN CUBA

Throughout their history, the Cuban people have been resilient in sustaining their economy despite the U.S. embargo and lack of financial resources. A renewed sense of localism is driving cities, communities, and neighborhoods to seek innovative solutions in harboring resources to lift local economies. Experts from the United States and Cuba will share these new and applicable models and best practices that can reshape the economic landscape.

Moderator and Presenter:

- Jorge Alfredo Carballo Concepción, Ph.D., Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana

Presenters:

- Carlos Seiglie, Ph.D., Professor, Department of Economics, Rutgers–Newark
- Ricardo Torres, Ph.D., Professor and Deputy Director, Center for the Study of the Cuban Economy, University of Havana

3:00 – 3:30 p.m.

Break

3:30 – 5:30 p.m.

POSTER SESSION ON RESEARCH RELATED TO CONFERENCE THEMES AND TOPICS

NAME	UNIT
Jagger Alvarez Cruz	FLACSO
Vilma Hidalgo Lopez-Chavez	FLACSO
Beatriz Perez Alonso	Communication
Silvia Bell	Chair of Science, Technology and Society
Patricia Gonzalez Hernandez	Chemistry
Margaret Suarez Muñoz	Chemistry
Annele Roque Quintero	Biology
Diego Alameda Gonzalez	Biology
Zenaida Navarro Martinez	Center for Marine Research
Fredy Hernandez Delgado	Center for Marine Research
Kiersten Westley Henson	Rutgers–Camden Public Policy and Administration
Michael Van Stine	Rutgers–Camden Public Policy and Administration
Nancy M. H. Pontes, Ph.D.	Rutgers School of Nursing–Camden

6:00 – 8:00 p.m.

Dinner

TUESDAY, NOVEMBER 6

8:30 – 10:00 a.m.

Breakfast

10:00 a.m. –

Morning Seminars

12:00 p.m.

PEOPLE AND PLACE: ART AS AN ENGINE FOR COMMUNITY AND ECONOMIC DEVELOPMENT

Art is a driving factor in uplifting communities when people unite in shared meaning and expression, giving them voice and place in rebuilding community. The following session

Moderator and Presenter:

- Presenters:**

- ## RELATIONSHIPS AND CONSTITUTIONAL PROCESS IN THE UNITED STATES AND CUBA

Moderator and Presenter:

- Presenters:**

- ## Lunch

Concluding Meeting of the Collaboration

Closing Reception

Dinner

SCHEDULE FOR PROJECT VISITS

WEDNESDAY, NOVEMBER 7

- 7:00 a.m. Depart Varadero
Visit to las Cuevas de Bellamar (the Caves of Bellamar)
- Travel to Matanzas
- Visit the Community Project “Callejon de las Tradiciones”
- Visit Project “Finca coincidencias”
- Lunch** “Finca coincidencias”
- Travel to Cienfuegos
- Visit Jardin Botanico de Cienfuegos (Botanical Gardens of Cienfuegos)
- 4:00 p.m. Check in to Hotel Jagua
- 7:00 p.m. Dinner at Hotel Jagua

THURSDAY, NOVEMBER 8

- 7:00 a.m. Breakfast at Hotel Jagua
- 9:00 a.m. Visit to the studio of Santiago Hermes
- Visit to the University of Medical Sciences of Cienfuegos
- Lunch** Club Cienfuegos Restaurant
- Travel to Trinidad
- Trinidad City Tour with a Visit to the Handicraft Market, Artex’s Home and Trinidad’s Museum of Architecture
- Travel to Cienfuegos
- 7:00 p.m. Dinner at Hotel Jagua

FRIDAY, NOVEMBER 9

- 6:00 a.m. Travel to Havana
- 11:00 a.m. Visit to the Organoponico Alamar
- 1:00 p.m. Lunch in restaurant El Cojimero
- Check in to Hotel Meliá Cohiba
- Dinner in Restaurante Mambo

SATURDAY, NOVEMBER 10

- 7:00 a.m.** Breakfast at Hotel
- 9:00 a.m.** Visit to the Fuster Project
Visit to the Handicraft Market
Return to Hotel
Time for Individual Group Interests
- 7:00 p.m.** Farewell Dinner in Restaurante Barbra

SUNDAY, NOVEMBER 11

- 7:00 a.m.** Breakfast at Hotel
Transfer to Airport
- 2:50 p.m.** Departing Havana
- 5:30 p.m.** Arriving in New York – JFK



LAS UNIVERSIDADES COMO ANCLAS DEL DESARROLLO ECONÓMICO Y LAS COMUNIDADES SOSTENIBLES

El objetivo de la conferencia es reunir al talento universitario de los Estados Unidos y Cuba para continuar las discusiones sobre el desarrollo sostenible y el papel de las universidades como anclas en estos propósitos. Queremos seguir construyendo sobre nuestra colaboración a largo plazo con académicos de Rutgers, la Universidad Estatal de Nueva Jersey y la Universidad de La Habana. Esta conferencia se enfocará en las oportunidades de desarrollo económico y comunitario sostenible y la respuesta de Cuba a los nuevos desafíos locales y globales. La conferencia brinda la oportunidad de aprender, colaborar y continuar compartiendo oportunidades innovadoras y proyectos de investigación en torno al tema de universidades que transforman vecindarios y empoderan a las comunidades a través del desarrollo comunitario y el crecimiento económico. Esta conferencia abre canales para continuar el importante trabajo de intercambio entre Cuba y EE. UU a nivel universitario y comunitario.

La conferencia es la tercera reunión anual de la Colaboración Rutgers / Cuba que ha sido apoyada a través de un memorando de entendimiento (MOU) para participar en investigación académica, servicios mutuos, enseñanza e intercambios acerca de desarrollo comunitario, los campos de las ciencias, la tecnología, la ingeniería y la matemática (STEM), incluyendo ciencias ambientales y computacionales, así como artes, humanidades, salud de la población, derecho y economía.



12:00 p.m.	Participantes Cubanos seran recogidos en La Escalanita, Universidad de la Habana
2:00 p.m.	Participantes de Estados Unidos llegan a la Habana Traslado a Varadero
4:00 p.m.	Check in en el Hotel Melia Varadero

8:30 – 9:00 a.m.	Desayuno
9:00 a.m.	Reunión para la colaboración entre Rutgers y la Universidad de La Habana para intercambiar acerca del progreso de las acciones y las direcciones futuras
12:00 – 1:00 p.m.	Almuerzo
1:00 – 1:45 p.m.	Palabras de bienvenida Gloria Bonilla-Santiago, Ph.D., presidenta de la conferencia y profesora de servicio distinguido en la Junta de Gobierno de Rutgers. Profesora de políticas públicas y administración. Gustavo Cobreiro Suarez, Ph.D., Rector, Universidad de La Habana Phoebe Haddon, J.D., L.L.M., Canciller, Rutgers–Camden Eric L. Garfunkel, Ph.D., Vicepresidente de Asuntos Internacionales y Globales, Universidad Rutgers
1:45 – 2:00 p.m.	Descanso
2:00 – 4:00 p.m.	EL PAPEL DE LAS UNIVERSIDADES PARA IMPACTAR EL BIENESTAR GLOBAL

Esta sesión reúne a los líderes universitarios en una discusión acerca de cómo las instituciones de educación superior están influyendo en el bienestar global sostenible, la equidad social, el crecimiento económico y la transformación de la comunidad a través de becas, investigación, servicios y enseñanza. La Universidad Rutgers, la Universidad de La Habana y la Universidad de Ciencias Médicas de La Habana son líderes en el desarrollo de métodos innovadores, técnicas y soluciones a los desafíos globales del mundo, así como a las complejidades y las oportunidades de crecimiento. A través de esta asociación colaborativa estamos contribuyendo al nuevo conocimiento y talento, a mercados emergentes, a la innovación y el cambio. Este seminario proporciona vías para nuevas oportunidades de colaboración en la remodelación del papel de las universidades como anclas para la transformación del bienestar de las comunidades locales y globales.

- Gloria Bonilla-Santiago, Ph.D., Profesora de servicio distinguido en la Junta de Gobierno de Rutgers, Departamento de Postgrado de Políticas Públicas y Administración. Directora del Centro de Liderazgo Comunitario.

Ponentes:

- dt ogilvie, Ph.D., Profesora Distinguida, Urban Entrepreneurship, Rochester Institute of Technology
- Roland Rich, Ph.D., Profesor Asistente, Ciencias Políticas, Rutgers – New Brunswick
- Geydis Fundora Nevot, Ph.D., Profesora Asistente, Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana

MESA REDONDA ACERCA DE LA INNOVACIÓN BASADA EN LA CIENCIA, LA TECNOLOGÍA, LA INGENIERÍA Y LA MATEMÁTICA (STEM): MEDIO AMBIENTE, AGRICULTURA, TECNOLOGÍAS DE LA INFORMACIÓN E ECO-TURISMO

Los profesores de Rutgers y la Universidad de La Habana dialogarán sobre las tecnologías avanzadas y las innovaciones en los campos del medio ambiente, la agricultura y las tecnologías de la información basados en STEM. Los investigadores compartirán proyectos de colaboración en curso entre las dos universidades que ya hayan producido investigación de vanguardia sobre la conservación del medio ambiente y la biodiversidad a nivel local y mundial. La sesión marca un intercambio único de investigación científica que impactará nuestra salud global, física y natural.

Moderador:

- Cristina Díaz Lopez, Ph.D., Profesora Emérita, Departamento de Química Analítica, Universidad de La Habana

Ponentes:

- Dunbar P. Birnie III, Ph.D., Profesor, Facultad de Química Analítica, Rutgers-New Brunswick
- John Brennan, Ph.D., Profesor, Facultad de Química, Rutgers-New Brunswick
- Victoria Ramenzoni, Ph.D., Profesora Asistente, Escuela de Ciencias Ambientales y Biológicas, Rutgers – New Brunswick
- Meredith Taylor, M.P.H., Investigador Asociado, Escuela de Ciencias Ambientales y Biológicas, Rutgers – New Brunswick
- Marta Lourdes Baguer, Ph.D., Profesora Distinguida, Presidenta del Consejo Científico de la Facultad de Matemática y Computación de la Universidad de La Habana, Coordinadora del Programa Nacional de Ciencias Básicas
- Luis Velazquez Perez, Ph.D., Presidente, Academia de Ciencias Cubana
- Eduardo Ortega Delgado, Ph.D., Profesor, Facultad de Biología, y director del Laboratorio de Fisiología Vegetal, Universidad de La Habana
- Armando Rangel Rivero, Ph.D., Profesor, Facultad de Biología, y director del Museo Antropológico Montané, Universidad de La Habana
- Beatriz Álamo Díaz, Investigador, Centro de Investigaciones Marinos

un nuevo significado y vida a un vecindario preocupado. A medida que los vecindarios y las comunidades se transforman y embellecen, los residentes y las empresas locales incrementan su poder para invertir en infraestructuras locales que atraen turistas, emprendedores y al público en general.

Moderadora y Ponente:

- Margery Amdur, M.F.A., Profesora de Arte, Rutgers–Camden

Ponentes:

- Marta Muñoz Campos, Ph.D., Directora, Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana
- Santiago Hermes Martinez Zerquera, Artista, Free Strokes Creative Zone Project
- Maria de la Caridad Cid Borrell, Coordinadora, Free Strokes Creative Zone Project
- José Rodríguez Fuster, Artista

RELACIONES Y PROCESO CONSTITUCIONAL EN LOS ESTADOS UNIDOS Y CUBA

La Escuela de Leyes de la Universidad Rutgers - Camden y la Universidad de La Habana han identificado áreas de colaboración para estudiar los derechos legales y civiles individuales, particularmente a medida que Cuba evoluciona hacia un mercado abierto e internacional emergente. Los académicos de Rutgers y de la Universidad de La Habana compartirán sus investigaciones y discutirán nuevas vías para proteger los derechos y procesos constitucionales y reflexionarán sobre cómo las relaciones actuales con los Estados Unidos afectarán el cambio deseado en Cuba.

Moderadora y Ponente:

- Victoria Chase, J.D., Profesora Asociada Clínica de Leyes y coordinadora de programas clínicos, Rutgers-Camden

Ponentes:

- Charles I. Auffant, J.D., Profesor Clínico de Derecho, Rutgers-Newark
- Raul Rodriguez, Ph.D., Director, Centro de Estudios Hemisféricos y de los Estados Unidos, Universidad de La Habana
- Felix Julio Alfonso, Ph.D., Profesor y vicedecano, Colegio Universitario San Gerónimo de La Habana, Universidad de La Habana
- Luis Alberto Montero Cabrera, Ph.D., Dr.Sc., Profesor Emérito, Facultad de Química, y Presidente del Consejo Científico de la Universidad de La Habana

12:00 – 1:00 p.m.

Almuerzo

1:00 – 3:00 p.m.

Socialización y reuniones finales para la colaboración

4:00 – 6:00 p.m.

Clausura

6:00 – 8:00 p.m.

Cena

Michael A. Palis, Ph.D.

Provost, Rutgers–Camden

Michael A. Palis is currently Provost of Rutgers University – Camden, which he joined in 1996 as Founding Chair of the Department of Computer Science. As provost, Palis serves as chief academic officer for Rutgers–Camden, which enrolls 6,535 students in 36 undergraduate majors and 29 graduate programs. Palis works with Rutgers–Camden’s academic units to ensure that rigorous standards for curriculum and faculty development are achieved. Before becoming Provost, he served as Associate Dean (2005-2007) and subsequently as Interim Dean of the Faculty of Arts and Sciences and the Graduate School (2007-2011). Before joining Rutgers, Dr. Palis served on the faculties of the University of Pennsylvania and the New Jersey Institute of Technology.

Dr. Palis’ research interests include parallel and distributed computing, real-time systems, design and analysis of algorithms, and computational complexity. He is an editor of the International Journal of Foundations of Computer Science and has previously served on the editorial boards of the IEEE Transactions on Computers (1994-1997) and the IEEE Transactions on Parallel and Distributed Systems (1995-1998), and the Journal of Parallel and Distributed Computing (1993-2013). He is a fellow of the American Association for the Advancement of Science (AAAS). Dr. Palis received the B.S. degrees in Electrical Engineering (cum laude) and Physics (magna cum laude) from the University of the Philippines in 1979 and 1980, respectively, and the Ph.D. in Computer Science from the University of Minnesota in 1985.

Rick Garfunkel, Ph.D.

Vice President for International and Global Affairs, Rutgers University

Dr. Rick Garfunkel is the vice president for global affairs at Rutgers. He is responsible for the university’s internationalization efforts, including study abroad and global education, cross-cultural and global programming, development and support of international relations and partnerships, and services for visiting students and scholars. He is also a distinguished professor of chemistry and physics.

During his 30 years at Rutgers, Garfunkel played a leading role in the formation of the multidisciplinary Laboratory for Surface Modification and later the Institute for Advanced Materials, Devices and Nanotechnology — interdisciplinary centers that focus on atomic scale design and manipulation of materials and devices. He also served as Chair of the Department of Chemistry and Chemical Biology. His recent research has focused on the synthesis and characterization of materials that can be used for alternative energy (solar and battery) and nanoelectronics. He has received funding from the National Science Foundation, the U.S. Department of Energy, and the Semiconductor Research Corporation.

Garfunkel is a global scholar who has held visiting professorships across the world, including Germany, China, Italy, and France. He is currently deeply involved in developing global partnerships and research collaborations with African universities, and he has helped lead the international activities of the Materials Research Society for over a decade.

Brian L. Strom, M.D., M.P.H.

Chancellor, Rutgers Biomedical and Health Services

Dr. Brian Strom is the Inaugural Chancellor of Rutgers Biomedical and Health Sciences (RBHS) and the Executive Vice President for Health Affairs at Rutgers University. In addition to writing more than 600 papers and 13 books, he has been principal investigator for more than 275 grants, including over \$115 million in direct costs alone. Dr. Strom has been the recipient of multiple awards in recognition of the contributions he has made in his career to clinical research.

Prior to joining Rutgers, Dr. Strom was the Executive Vice Dean for Institutional Affairs at the Perelman School of Medicine of the University of Pennsylvania and Senior Advisor to the Provost for Global Health Initiatives. Between 1981-1998, Dr. Strom was a founder and leader of the International Clinical Epidemiology Network. Dr. Strom has chaired several committees for the Institute of Medicine (IOM) (now the National Academy of Medicine) including the Committee on Smallpox Vaccine Program Implementation, Committee on the Consequences of Reducing Sodium in the Population, Committee on a National Strategy for the Elimination of Hepatitis B and C, and is currently a member of the Forum on Drug Discovery Development and Translation. He is a member of its Interest Group on Global Health.

C. Luis Alberto Pichs Garcia, Ph.D.

President, University of the Medical Sciences of Havana

Dr. C. Luis Alberto Pichs Garcia has a doctorate in Medicine and Teaching Pedagogy, as well as specialties in Internal Medicine and Intensive and Emergency Care. He was also for a time the head of the Medical Sciences faculty at the Calixto García hospital (between 2011 and 2015) and one of his jobs was to serve as medical training advisor to the Ministry of Higher Education in the Republic of Angola (2008) as well as the Education Ministry in the Bolivarian Republic of Venezuela (2010-2011). He is a member of the Technical Evaluation Committee at the accreditation board for higher education in Cuba, and the president of the Latin American Association of Faculties and Medical Schools (ALAFEM by its initials in Spanish).

Dr. Pichs, who is fondly known simply as “El Profe Pichs” has a degree in Health Management and a masters in Medical Education. He has been involved in the teaching of Medical Sciences for more than three decades, the last 15 years of which were spent at the Academic Directorate, with a variety of responsibilities at the University and finally, in the last year, as the Rector at Havana’s University of Medical Sciences. This is the place where he trained as a doctor, as a specialist, and as a teacher, and one reason he considers it such a great honor to be named as the University’s director.

CUBAN PRESENTERS

Luis Velazquez Perez, Ph.D.

President, Cuban Academy of Sciences

Dr. Luis Velázquez Pérez is President of the Cuban Academy of Sciences and Senior Researcher of the Centre for the Research and Rehabilitation of Hereditary Ataxias. His clinical expertise is in clinical neurophysiology, neurology, ataxias, and sleep medicine and his research expertise is in clinical neurophysiology techniques, cerebellum and cerebellar syndrome, clinical scales, sleep analysis, cognition, and transcranial magnetic stimulation (TMS). He is an accomplished writer, with 189 peer-reviewed publications, 5 book chapters, and 4 books.

Felix Julio Alfonso, Ph.D.

Professor and Vice Dean, San Gerónimo College, University of Havana

Dr. Felix Julio Alfonso is a renowned historian in Havana, serving as San Geronimo College. He has received numerous awards in historic research, including the Tabares del Real and Jorge Enrique Mendoza Awards. He has contributed to the definition of Cuban national identity, particularly through his research on baseball as a vehicle for observing the processes of the establishment and development of Cuban culture. He has published extensively on the history and culture of Cuba. He has a Doctorate in Historical Sciences.

Cristina Diaz Lopez, Ph.D.

Professor Emeritus, Department of Analytical Chemistry, University of Havana

Dr. Cristina Diaz López is a renowned scholar in the field of Analytical Chemistry. She has recently studied the role of the university in the creation of an environmental culture for sustainable development. Her other research interests include the development of analytical procedures for the preconcentration and determination of heavy metals in waters, sediments and organisms; high blood tension in Cuban’s pregnant women; and the assessment of the pollution and integrated management in coastal zones in Havana. She has a PhD in Chemistry Sciences from the University of Havana.

Marta Lourdes Baguer, Ph.D.

Distinguished Professor, President of the Science Faculty Council, Coordinator of the National Program in Basic Science of MES

Dr. Marta Lourdes Baguer specializes in numerical linear algebra and its applications; parallel computation; numerical mathematics; and image processing. She currently leads the National Research Program for Basic Sciences in Cuba and has been a member of the Organizing Committee between Cuba and Mexico on the Numeric Methods and Optimization. Dr. Lourdes Baguer received her PhD in Numerical Mathematics from Humboldt University in Germany.

Santiago Hermes Martinez Zerquera

Artist, Free Strokes Creative Zone Project

Santiago Hermes graduated in engraving and drawing at the National Art School in Havana in 1990. He has done 58 personal exhibitions, 142 performances and 60 collective exhibitions. Among these presentations, the most representative is the "Top Hat" traveling personal exhibit dedicated to the 49 victims of the Pulse Nightclub in Orlando. He is a member of the Visual Arts Board, the Cuban Committee "The slave route: resistance, freedom and heritage", the Provincial Group of the Psychologists Cuban Society, Cuban Educator Association. He is a founder and leader of the sociocultural community project "Free Strokes".

Maria de la Caridad Cid Borrell

Coordinator, Free Strokes Creative Zone Project

Maria de la Caridad works closely with Santiago Hermes and has taught courses and lectures in the connection between art and building social responsibility of new Cuban enterprising people. She has also coordinated large scale public art projects, theatrical presentations, workshops, and festivals. She was recently recognized with a distinguished award for her municipal community work in Cienfuegos.

José Rodríguez Fuster

Artist

Jose Rodriguez Fuster is a Cuban artist specializing in ceramics, painting, drawing, engraving, and graphic design. He has made a major contribution over 10 years of work of rebuilding and decorating the fishing town of Jaimanitas in the outskirts of Havana, where he lives. Jaimanitas is now a unique work of public art where Fuster has decorated over 80 houses with ornate murals and domes to suit the personality of his neighbors, he has built a chess park with giant boards and tables, The Artists' Wall composed of a quilt of dozens of tiles signed and donated by other Cuban artists, a theatre and public swimming pools.

Isis Maria Salcines Milla

Director, Organipónico Alamar

Isis Maria Salcines Milla has been working in the Basic Unit of Cooperative Production "Organopónico Vivero Alamar" in Cuba since 1999. Her vocational formation was in telecommunications and she never planned to be devoted to produce foods, but at the time she was attracted to it and opted to study Agronomy in the Agrarian University of Havana (UNAH). She has been able to participate in development projects and collaboration carried out on the farm, collaborating together with the Institutes of Investigations and Universities having received mentions in Municipal, Provincial Fórum, I Reward MINAG 2012 and publications in international magazines of these studies.

U.S. SCHOLARS

dt ogilvie, Ph.D.

Distinguished Professor of Urban Entrepreneurship, Rochester Institute of Technology

Dr. dt ogilvie's research interests include strategic decision making and the use of creativity to enhance business and battlefield decision making and applying complexity theory to strategy and creativity; executive leadership strategies of multicultural women executives; women in the executive suite; assessing environmental dimensions; strategic thinking in the 21st century; cognition and strategic decision making; and entrepreneurship and economic development of urban cities. She has published in top journals and five of her research papers have been recognized with research awards.

John Brennan, Ph.D.

Professor and Chair, Department of Chemistry and Chemical Biology

Dr. John Brennan manages more than 40 faculty research programs in analytical, biophysical, inorganic, materials, organic and physical chemistry; courses for 8000 students annually; and active international exchanges and research programs. Prof. Brennan's own research program focuses on molecular and solid-state inorganic chemistry, thin films and nanometer-sized clusters of lanthanides and actinides. Before joining Rutgers in 1990, Prof. Brennan received his PhD from the University of California, Berkeley. He was a Postdoctoral Fellow at Oxford University and Bell Labs. To date, Prof. Brennan has published over 100 peer-reviewed papers and 3 patents.

Dunbar P. Birnie, III, Ph.D.

Dr. Dunbar Birnie received his BS and PhD degrees from MIT and is deeply involved in solar power and electric vehicle innovation at many levels. His class on “Solar Cell Design and Processing” integrates patents and innovation with practical engineering knowledge to help students evaluate new solar technologies through daily class discussion topics. Prof. Birnie has been modeling and measuring how solar power generation overlaps with the emergence of electric transportation, including the aspects where vehicle battery storage can provide resilient power during grid outages.

Professor, Department of Economics, Rutgers-Newark

Charles I. Auffant, J.D.

Professor Auffant received his B.A. from Herbert H. Lehman College of the City University of New York in 1979 and his J.D. from Rutgers School of Law–Newark in 1982. He joined Rutgers in 1998 as a clinical attorney in the Urban Legal Clinic. Professor Auffant has worked as a staff attorney for Essex-Newark Legal Services, as director of housing for the Urban League of Essex County, as associate counsel for the Newark Board of Education, and as counsel to the University of Medicine and Dentistry of New Jersey. His urban law experience also includes serving as a commissioner of the Zoning Board of Adjustment of the City of Newark since 1997. In the Community and Transactional Lawyering Clinic he specializes in the real estate and transactional representation of urban charter schools.

Clinical Associate Professor of Law and Chair for Clinical Programs, Rutgers-Camden

Maureen Donaghy, Ph.D.

Dr. Maureen Donaghy's research and teaching interests focus on development and civil society with an emphasis on participatory governance, urban politics and Latin America. Specifically, she has conducted extensive research in Brazil on the effect of participatory institutions related to housing policy. Her current research current research projects include a project exploring the ways in which citizens have participated in the redevelopment of Old Havana; a comparative study on the impact of receiving housing assistance for political participation and attitudes; a global study assessing best practices in integrating citizens in urban redevelopment plans and their implementation.

Assistant Professor, Rutgers-Camden

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MAP



CAPTION (*)



MAIN BUILDING

1. Hotel Entrance
2. Lobby, garden & panoramic lift



ROOMS (*)

3. Classic
4. Classic Sea View
5. Premium Sea View
6. The Level
7. The Level Sea View
8. The Level Sea View Suite
9. The Level Sea View Grand Suite



SWIMMING POOL

10. Swimming pool
11. Terrace viewpoint
12. Palapa viewpoint
13. Jacuzzi viewpoint



BEACH

14. Las Américas Beach Resort



RESTAURANTS

15. La Habana Buffet Restaurant
16. Fuerteventura Gourmet Restaurant
17. Las Reses Steak House Restaurant
18. Trinidad Grill Restaurant
19. Varadero Beach Restaurant Bar
20. Sakura Restaurant



BARS

21. Guantanamera Snack Bar
22. Baracoa Pool Bar
23. Las Palmas Piano Bar



GENERAL FACILITIES

24. Gym
25. Internet Center
26. Theater outdoor

27. Recreation area
28. Plaza Las Americas
29. Moped rental
30. Tennis courts
31. Basket and Volleyball court



MEETING ROOMS

32. Mallorca Room
33. Ibiza Room
34. Bayamo Room
35. Las Tunas Room
36. Holguin Room
37. Santiago Theater



WEDDINGS

38. Wedding Gazebo



THE LEVEL

39. Reception & Lounge Bar

(*) Caption as a reference