# RUTGERS

# ANNUAL CONFERENCE AND MEETING IN CUBA

Universities as Anchors in Sustaining Community and Economic Development



# UNIVERSITIES AS ANCHORS IN SUSTAINING COMMUNITY AND ECONOMIC DEVELOPMENT

The purpose of the conference is to gather university talent from Cuba and the United States to plan a sustainable collaboration that allows the sharing of innovative research projects about the social and economic development of the communities, thus continuing to build a unique collaboration among scholars of Rutgers, the State University of New Jersey, and the University of Havana, from the dialogues previously organized. This conference will focus on sustaining economic and community development and will especially address Cuba's response to current changing and global challenges. The meeting provides attendees with the opportunity to learn, collaborate and work with academics from Rutgers University and the University of Havana to promote university actions to transform neighborhoods and empower communities. The conference opens channels to continue the important work of exchange between Cuba and the US at the university and community levels.

The conference is the third annual gathering of the Rutgers/Cuba Collaboration that has been supported through an MOU to engage in scholarly research, service, teaching and exchange in Community Development, the STEM fields (including Computational and Environmental Science), Arts and Humanities, Population Health, and Law and the Economy.





Community Leadership Center 501 Cooper Street Camden, NJ 08102 clc.camden.rutgers.edu/ Phone: (856) 225-6348 Fax: (856) 225-6500

November 4, 2018

Dear Colleagues and Friends,

Welcome to Cuba! Bienvenidos a Cuba!

Thank you for traveling near and far for our third annual meeting and academic conference of the Rutgers-Cuba Collaboration, with our theme this year of Universities as Anchors in Sustaining Community and Economic Development. This conference marks the first time that Rutgers, The State University is cohosting an academic conference in Cuba and we are very excited about the many opportunities in sustaining this important exchange of intellectual and social capital among faculty, practitioners and graduate students.

Our focus and common interest are grounded on our mutual understanding that universities are best anchors for engaging community in devising solutions to the pressing challenges of our time. Among them are social and economic inequalities, global wellness, utilizing new technologies for the common good, and protecting our environment against the effects of climate change. As scholars, researchers and practitioners, we are working to forge solutions and make new discoveries that will have broad impact in how we live, prosper and improve our cities and countries to pave a better world for future generations.

Since the last time we gathered at Rutgers-Camden in 2017, our university faculties have continued to forge partnerships and relationships with each other in joint research projects, symposia, and student and faculty academic trips and exchanges. We are pleased to strengthen our bonds with the University of Havana, including Departments of Chemistry, Biology, Computer Science, and Psychology, and the Faculty of Latin American Social Sciences (FLACSO) and San Geronimo College and Dr. Eusebio Leal's work. We are delighted to extend our partnership to the University of the Medical Sciences and the Ministry of Health to identify further opportunities to share resources with the Rutgers Biomedical and Health Sciences. Furthermore, we continue to engage practitioner leaders by including renowned artists Jose Rodriguez Fuster, Santiago Hermes and others to demonstrate how art revitalizes and transforms communities. In addition, we welcome Isis Salcines Milla, Director of the Organipónico Alamar, to learn how to implement sustainable agriculture techniques to improve the quality of life, and health and wellbeing of communities.

Finally, it is my honor to welcome and congratulate Dr. Eusebio Leal Spengler, Historian for the City of Havana and leader of the Master Plan of Old Havana, on his Rutgers Lifetime Achievement Award. Dr. Leal Spengler is an inspiration for all of us for his vision and leadership in transforming Old Havana into an economically and socially vibrant neighborhood for residents and businesses. He has led the community development field in historic preservation, repurposing buildings, creating new social programs, and giving new meaning and purpose to public spaces.

Our collaboration will thrive and continue to bridge knowledge and resources between our scholarly communities. Our discussions and visits throughout the week will amplify our shared purpose in improving the world around us for greater prosperity and vitality.

We want to thank our esteemed colleagues from the University of Havana and Rutgers University for their unwavering support of the conference and collaboration: Rutgers Office of the President, Rutgers Office of the Senior Vice President for Academic Affairs, Rutgers Biomedical and Health Sciences, Rutgers Global, Rutgers-Newark Office of the Chancellor, Rutgers-Camden Office of the Provost, and the Rutgers-Camden Community Leadership Center.

Thank you again for coming and best wishes for a wonderful conference.

Sincerely.

Gloria Bonilla-Santiago, Ph.D.

Glorie & Santrys

Conference Chair and Rutgers Board of Governors Distinguished Service Professor in Public Policy and Administration



#### Robert L. Barchi, President

November 3, 2018

Dear Colleagues,

I am pleased to send greetings to all who are attending this week's conference on *Universities as Anchors in Sustaining Community and Economic Development*, as we deepen the bonds of scholarship and friendship between Rutgers and our colleagues in Cuba's universities.

This relationship, established by the Memorandum of Understanding that the University of Havana and Rutgers—Camden signed sixteen years ago, was broadened in 2016 to include all of Rutgers University. Our efforts can serve to strengthen communities in both countries as we bring our research discoveries to bear on the opportunities and challenges they face. I applaud the collaborations and critical scholarship that this annual conference is fostering, evidenced so well by the joint presentations being conducted this week.

Special congratulations to Dr. Eusebio Leal Spengler, Historian of the City of Havana, as he receives a Rutgers Lifetime Achievement Award honoring his remarkable efforts in transforming Old Havana into a vibrant and economically viable neighborhood.

Our guest speakers and panelists have my thanks for lending their insights to the discussion, and I wish all of you a rewarding week.

Sincerely,

Robert Barchi



Office of the Chancellor Rutgers, The State University of New Jersey 303 Cooper Street Camden, New Jersey 08102-1519 camden.rutgers.edu 856.225.6095

November 4, 2018

Dear Friends:

It is with great pleasure that I welcome you to our annual International Conference on Cuba. We are grateful to President Gustavo Cobreiro Suarez and all of our friends from the University of Havana for hosting us.

A testament to a partnership years in the making, this conference brings together leading scholars and artists from the United States and Cuba to focus on the most pressing community development issues facing our nations today. In bridging geographical and cultural divides, we celebrate what unites us – a passion and purpose to use our intellectual and social capital for the common good.

In 2002, Rutgers University–Camden and the University of Havana signed a historic Memorandum of Understanding (MOU), which has since resulted in collaborative faculty research projects and student fellowships and internships. Today, we enjoy a new era of intellectual exchange that benefits both of our nations.

More than ever, global learning is a prerequisite for student success, and international partnerships strengthen faculty research opportunities. Rutgers University–Camden is proud to have forged this relationship with the University of Havana, and we are excited by the many new possibilities that are emerging now that our union has expanded to include the impressive resources of all of Rutgers.

On behalf of Rutgers, I am especially pleased to congratulate Dr. Eusebio Leal Spengler, Historian for the City, on his receipt of the Rutgers Lifetime Achievement Award for his leadership and vision in transforming Old Havana into a vibrant neighborhood for residents and businesses. We look forward to his keynote address during this conference.

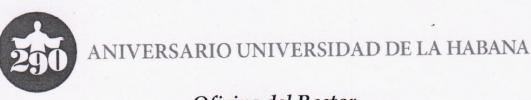
I thank Dr. Gloria Bonilla-Santiago, Board of Governors Distinguished Service Professor of Public Policy and Administration and director of the Community Leadership Center at Rutgers University—Camden, whose visionary leadership made this partnership possible.

Cordially,

Phoebe A. Haddon, J.D., LL.M.

Phoebe a. Andron

Chancellor



## Oficina del Rector

Havana, October 24, 2018

Dear Colleagues and Friends

Is a great pleasure for the University of Havana, welcome in our country the participants of the III Annual Conference for the collaboration between University of Rutgers and University of Havana.

As you know in 2002, Rutgers University-Camden and the University of Havana signed a Memorandum of Understanding to formalize research and exchange opportunities for students and faculty.

Since that time, the partnership has flourished, resulting in collaborative faculty research projects, student fellowships and internships, and frequent visits to Cuba led by expert faculty and staff. The collaboration with Rutgers University is significant, given the track record and international prestige of this university, particularly in areas of community development, where Rutgers—Camden has developed many successful projects.

During the last 2-3 years the partnership was been expanded to the New Brunswick campus through the Center for Global Advancement and International Affairs (GAIA), and this expansion enable additional research opportunities in engineering, medicine, and the biological sciences for researchers at Rutgers—New Brunswick.

I am sure that this Conference will open new opportunities for the collaboration in other disciplines and will strengthen the relationship and friendship between our institutions. I wish you a great success.

Welcome to Cuba!!!!!

Sincerely,

Dr. Gustavo Cobreiro Suárez

President



# **CONFERENCE PROGRAM**

### SATURDAY, NOVEMBER 3

12:00 p.m. Cuban Participants Picked up at La Escalanita, University of Havana

2:00 p.m. US Participants Arrive in Havana

**Transfer to Varadero** 

4:00 p.m. Check in at Melia Hotel Varadero

## SUNDAY, NOVEMBER 4

8:30 - 9:00 a.m. Breakfast

9:00 a.m. - 12:00 p.m. Meeting of the Rutgers and University of Havana Collaboration to Discuss

**Progress and Future Directions** 

12:00 - 1:00 p.m. Lunch

1:00 – 1:45 p.m. Opening of Conference with Welcome Remarks

Gloria Bonilla-Santiago, Ph.D., Rutgers Board of Governors Distinguished Service Professor

in Public Policy and Administration, Conference Chair

Gustavo Cobreiro Suarez, Ph.D., President, University of Havana

Phoebe Haddon, J.D., L.L.M., Chancellor, Rutgers-Camden

Eric L. Garfunkel, Ph.D., Vice President for International and Global Affairs,

**Rutgers University** 

1:45 - 2:00 p.m. Break

2:00 - 4:00 p.m. Conference Opening Session

#### THE ROLE OF UNIVERSITIES IN IMPACTING GLOBAL WELLNESS

This session gathers university leaders in a discussion around how institutions of higher learning are influencing sustainable global wellness, social equity, economic growth and community transformation through scholarship, research, service and teaching. Rutgers University, the University of Havana, and the University of the Medical Sciences of Havana are leading anchors in developing innovative methods, techniques and solutions to the world's global challenges, complexities, and opportunities for growth. Through these partnerships, we are contributing to new knowledge and talent, emerging markets, innovation, and change. This seminar provides pathways to new opportunities for collaboration in reshaping the role of Universities as Anchors in transforming the wellness of local and global communities.

#### Moderators:

- Gloria Bonilla-Santiago, Ph.D., Board of Governors Distinguished Service Professor, Graduate Department of Public Policy and Administration, Director of Community Leadership Center
- Marta Muñoz Campos, Ph.D., Director, Faculty of Latin American Social Sciences (FLACSO), University of Havana

#### Presenters:

- Phoebe Haddon, J.D., L.L.M., Chancellor, Rutgers-Camden
- Brian L. Strom, M.D., M.P.H., Chancellor, Rutgers Biomedical and Health Services
- Sherri-Ann P. Butterfield, Ph.D., Executive Vice Chancellor and Associate Professor of Sociology, Rutgers

  Newark
- Gustavo Cobreiro Suarez, Ph.D., President, University of Havana
- C. Luis Alberto Pichs Garcia, Ph.D., President, University of the Medical Sciences of Havana
- Luis Velazquez Perez, Ph.D., President, Cuban Academy of Sciences

4:00 – 5:00 p.m. Networking and Presentation Preparation

6:00 – 8:00 p.m. Evening Welcome Reception

## MONDAY, NOVEMBER 5

8:30 - 9:00 a.m. Breakfast

9:00 – 10:00 a.m. Morning Plenary Session and Special Presentation

**Keynote Speaker:** Dr. Eusebio Leal Spengler, Historian, City of Havana

Dr. Eusebio Leal Spengler is the Havana City Historian and Director of the Master Plan of Old Havana, a UNESCO World Heritage Site. Dr. Leal has transformed Old Havana through restoration projects that have enlivened the social and commercial fabric of the neighborhood, providing jobs, educational opportunities, and improvement to population health. The Rutgers and University of Havana Collaboration honors Dr. Leal for his remarkable achievements in sustainable community and economic development that has been a model and inspiration throughout the world.

10:00 a.m. – Morning Seminars

12:00 p.m. BEST PRACTICES IN COMMUNITY DEVELOPMENT IN REBUILDING CUBA THROUGH UNIVERSITY PARTNERSHIPS

This round table shares best practices in community development, neighborhood preservation, historical preservation, community arts, and the citizen participatory process to build on opportunities for Rutgers, the University of Havana, and FLACSO (Faculty of Latin American Social Sciences) the faculty, staff and community to continue to collaborate on issues that are relevant to both countries and institutions around social equity, community

development and urban policy. The presentation expands on the exchanges of knowledge from both community development practices and approaches, based on empirical findings that are relevant to work relationships, trust, solidarity and mutual respect.

#### **Moderator:**

 Diana Clara Mondeja Gonzalez, Ph.D., Vice Dean of Research, Postgraduate and International Collaboration, San Gerónimo College, University of Havana

#### Presenters:

- Gloria Bonilla-Santiago, Ph.D., Board of Governors Distinguished Professor, Graduate Department of Public Policy and Administration, Director of Rutgers-Camden Community Leadership Center
- Maureen Donaghy, Ph.D., Associate Professor of Political Science, Rutgers-Camden
- María del Carmen Zabala, PhD., Professor Latin American Social Sciences (FLACSO), University of Havana
- Reynaldo Jiménez Guethón, PhD., Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana
- Isis Maria Salcines Milla, Director, Organipónico Alamar

#### MENTAL HEALTH SHARED LEARNING AND DIGITAL NARRATIVES

Cuba has successfully provided strong healthcare at a fraction of the cost of the United States, and is known for its integrated mental and physical healthcare model. Researchers from the Rutgers School of Nursing-Camden and the University of Havana Department of Psychology have been working together to share knowledge and best practices around mental health shared learning that could be introduced into the United States to learn how mental healthcare can be delivered at lower costs.

#### **Moderator and Presenter:**

Sheila Linz, Ph.D., Assistant Professor, Rutgers–Camden

#### Presenters:

- Vivian Vera Vergara, Ph.D., Vice Dean of Research, Graduate, and International Relations, Department of Psychology, University of Havana
- Alexis Lorenzo Ruiz, Ph.D., Professor, Department of Psychology, University of Havana

12:00 – 1:00 p.m. Lunch

1:00 – 3:00 p.m. Afternoon Seminars

#### SOCIAL POLICY IN CUBA: CHALLENGES AND OPPORTUNITIES

Cuba is experiencing a new era of diplomatic relations with the United States and increased investment from the private and non-profit sector. The session will highlight the emerging challenges and opportunities for the Cuban people to engage in new social and economic opportunities that will have a profound effect on the island's commerce, infrastructure, and social bonds. Researchers from the United States and Cuba will reflect on how society will adjust, as communication, infrastructure, and business development will improve.

#### **Moderator and Presenter:**

 María del Carmen Zabala, Ph.D., Professor and Researcher Faculty of Latin American Social Sciences (FLACSO), University of Havana

#### **Presenters:**

- dt ogilvie, Ph.D., Distinguished Professor of Urban Entrepreneurship, Rochester Institute of Technology
- Roland Rich, Ph.D., Assistant Professor, Political Science, Rutgers-New Brunswick
- Geydis Fundora Nevot, Ph.D., Assistant Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana

# ROUNDTABLE ON STEM BASED INNOVATION: ENVIRONMENT, AGRICULTURE, INFORMATION TECHNOLOGY, AND ECO-TOURISM

Faculty from Rutgers and the University of Havana will engage in dialogue around the advanced technologies and innovations in the STEM-based fields of the Environment, Agriculture, and Information Technology. Researchers will share the ongoing collaborative projects between the two universities that have already produced cutting edge research on environmental preservation and biodiversity conservation locally and globally. The session marks a unique exchange of scientific research that will impact our physical and natural global health.

#### **Moderator:**

- Cristina Diaz Lopez, Ph.D., Professor Emeritus, Department of Analytical Chemistry, University of Havana
- Presenters:
- Dunbar P. Birnie III, Ph.D., Professor, Department of Engineering, Rutgers-New Brunswick
- John Brennan, Ph.D., Professor and Chair, Department of Chemistry, Rutgers

  New Brunswick
- Victoria Ramenzoni, Ph.D., Assistant Professor, School of Environmental and Biological Sciences, Rutgers

  New Brunswick
- Meredith Taylor, M.P.H., Research Associate, School of Environmental and Biological Sciences, Rutgers

  New Brunswick
- Marta Lourdes Baguer, Ph.D., Distinguished Professor, President of the Science Faculty Council, Coordinator of the National Program in Basic Science of MES
- Luis Velazquez Perez, Ph.D., President, Cuban Academy of Sciences
- Eduardo Ortega Delgado, Ph.D., Professor, Department of Biology, and Head of the Laboratory of Vegetable Physiology, University of Havana
- Armando Rangel Rivero, Ph.D., Professor, Department of Biology, and Director of the Montané Anthropological Museum, University of Havana
- Beatriz Álamo Díaz, Researcher, Center for Marine Research

#### **MODELS FOR A SUSTAINABLE ECONOMY IN CUBA**

Throughout their history, the Cuban people have been resilient in sustaining their economy despite the U.S. embargo and lack of financial resources. A renewed sense of localism is driving cities, communities, and neighborhoods to seek innovative solutions in harboring resources to lift local economies. Experts from the United States and Cuba will share these new and applicable models and best practices that can reshape the economic landscape.

#### **Moderator and Presenter:**

 Jorge Alfredo Carballo Concepción, Ph.D., Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana

#### **Presenters:**

- Carlos Seiglie, Ph.D., Professor, Department of Economics, Rutgers-Newark
- Ricardo Torres, Ph.D., Professor and Deputy Director, Center for the Study of the Cuban Economy, University of Havana

3:00 – 3:30 p.m. Break

3:30 – 5:30 p.m. POSTER SESSION ON RESEARCH RELATED TO CONFERENCE THEMES AND TOPICS

NAME

Jagger Alvarez Cruz

Vilma Hidalgo Lopez-Chavez

Beatriz Perez Alonso

UNIT

FLACSO

FLACSO

Communication

Silvia Bell Chair of Science, Technology and Society

Patricia Gonzalez Hernandez Chemistry
Margaret Suarez Muñoz Chemistry
Annele Roque Quintero Biology
Diego Alameda Gonzalez Biology

Zenaida Navarro Martinez Center for Marine Research Fredy Hernandez Delgado Center for Marine Research

Kiersten Westley Henson Rutgers-Camden Public Policy and Administration Michael Van Stine Rutgers-Camden Public Policy and Administration

Nancy M. H. Pontes, Ph.D. Rutgers School of Nursing–Camden

6:00 - 8:00 p.m. Dinner

# TUESDAY, NOVEMBER 6

8:30 - 10:00 a.m. Breakfast

10:00 a.m. – Morning Seminars

12:00 p.m. PEOPLE AND PLACE: ART AS AN ENGINE FOR COMMUNITY AND ECONOMIC

**DEVELOPMENT** 

Art is a driving factor in uplifting communities when people unite in shared meaning and expression, giving them voice and place in rebuilding community. The following session

engages U.S. faculty with Cuban artists in a dialogue on how art transforms public space and place to give new meaning and life to a distressed neighborhood. As neighborhoods and communities are transformed and beautified, residents and local businesses are empowered to invest in the local infrastructure that attracts tourists, entrepreneurs, and the general public.

#### Moderator and Presenter:

Margery Amdur, M.F.A., Professor of Art, Rutgers—Camden

#### **Presenters:**

- Marta Muñoz Campos, Ph.D., Director, Faculty of Latin American Social Sciences (FLACSO), University of Havana
- Santiago Hermes Martinez Zerquera, Artist, Free Strokes Creative Zone Project
- Maria de la Caridad Cid Borrell, Coordinator, Free Strokes Creative Zone Project
- José Rodríguez Fuster, Artist

# RELATIONSHIPS AND CONSTITUTIONAL PROCESS IN THE UNITED STATES AND CUBA

The Rutgers University School of Law – Camden and the University of Havana have identified areas of collaboration to study individual legal and civil rights, particularly as Cuba evolves into an emerging international and open market. Rutgers and University of Havana faculty will share their research and discuss new avenues for protecting constitutional rights and processes and will reflect on how current relations with the United States will affect desired change in Cuba.

#### **Moderator and Presenter:**

 Victoria Chase, J.D., Clinical Associate Professor of Law and Chair for Clinical Programs, Rutgers-Camden

#### **Presenters:**

- Charles I. Auffant, J.D., Clinical Professor of Law, Rutgers

  Newark
- Raul Rodriguez, Ph.D., Director, Center for Hemispheric and USA studies, University of Havana
- Felix Julio Alfonso, Ph.D., Professor and Vice Dean, San Geronimo University
- Luis Alberto Montero Cabrera, Ph.D., Professor, Department of Chemistry

12:00 – 1:00 p.m. Lunch

1:00 – 3:00 p.m. Concluding Meeting of the Collaboration

4:00 - 6:00 p.m. Closing Reception

6:00 – 8:00 p.m. Dinner

## SCHEDULE FOR PROJECT VISITS

## WEDNESDAY, NOVEMBER 7

7:00 a.m. Depart Varadero

Visit to las Cuevas de Bellamar (the Caves of Bellamar)

Travel to Matanzas

Visit the Community Project "Callejon de las Tradiciones"

Visit Project "Finca coincidencias"

**Lunch** "Finca coincidencias"

Travel to Cienfuegos

Visit Jardin Botanico de Cienfuegos (Botanical Gardens of Cienfuegos)

4:00 p.m. Check in to Hotel Jagua

7:00 p.m. Dinner at Hotel Jagua

## THURSDAY, NOVEMBER 8

7:00 a.m. Breakfast at Hotel Jagua

**9:00 a.m.** Visit to the studio of Santiago Hermes

Visit to the University of Medical Sciences of Cienfuegos

**Lunch** Club Cienfuegos Restaurant

Travel to Trinidad

Trinidad City Tour with a Visit to the Handicraft Market, Artex's Home and

Trinidad's Museum of Architecture

Travel to Cienfuegos

**7:00 p.m.** Dinner at Hotel Jagua

## FRIDAY, NOVEMBER 9

**6:00 a.m.** Travel to Havana

11:00 a.m. Visit to the Organoponico Alamar

1:00 p.m. Lunch in restaurant El Cojimero

Check in to Hotel Meliá Cohiba

Dinner in Restaurante Mambo

# SATURDAY, NOVEMBER 10

7:00 a.m. Breakfast at Hotel

9:00 a.m. Visit to the Fuster Project

Visit to the Handicraft Market

Return to Hotel

Time for Individual Group Interests

7:00 p.m. Farewell Dinner in Restaurante Barbra

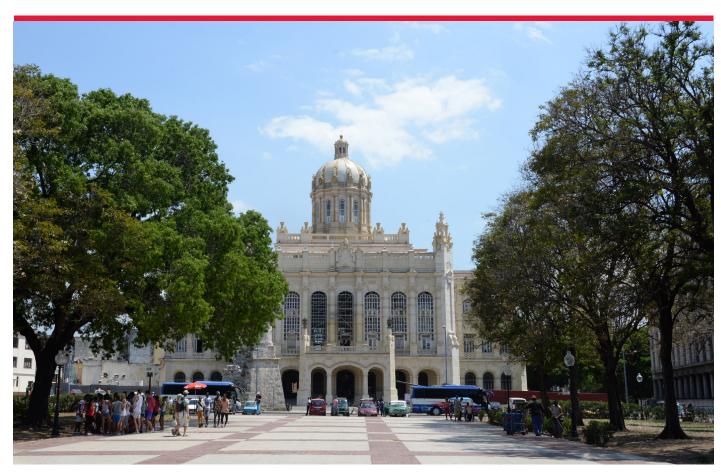
# SUNDAY, NOVEMBER 11

7:00 a.m. Breakfast at Hotel

Transfer to Airport

2:50 p.m. Departing Havana

**5:30 p.m.** Arriving in New York – JFK



# LAS UNIVERSIDADES COMO ANCLAS DEL DESARROLLO ECONÓMICO Y LAS COMUNIDADES SOSTENIBLES

El objetivo de la conferencia es reunir al talento universitario de los Estados Unidos y Cuba para continuar las discusiones sobre el desarrollo sostenible y el papel de las universidades como anclas en estos propósitos. Queremos seguir construyendo sobre nuestra colaboración a largo plazo con académicos de Rutgers, la Universidad Estatal de Nueva Jersey y la Universidad de La Habana. Esta conferencia se enfocará en las oportunidades de desarrollo económico y comunitario sostenible y la respuesta de Cuba a los nuevos desafíos locales y globales. La conferencia brinda la oportunidad de aprender, colaborar y continuar compartiendo oportunidades innovadoras y proyectos de investigación en torno al tema de universidades que transforman vecindarios y empoderan a las comunidades a través del desarrollo comunitario y el crecimiento económico. Esta conferencia abre canales para continuar el importante trabajo de intercambio entre Cuba y EE. UU a nivel universitario y comunitario.

La conferencia es la tercera reunión anual de la Colaboración Rutgers / Cuba que ha sido apoyada a través de un memorando de entendimiento (MOU) para participar en investigación académica, servicios mutuos, enseñanza e intercambios acerca de desarrollo comunitario, los campos de las ciencias, la tecnología, la ingeniería y la matemática (STEM), incluyendo ciencias ambientales y computacionales, así como artes, humanidades, salud de la población, derecho y economía.



# SÁBADO 3 DE NOVIEMBRE

12:00 p.m. Participantes Cubanos seran recogidos en La Escalanita, Universidad de la Habana

2:00 p.m. Participantes de Estados Unidos llegan a la Habana

Traslado a Varadero

4:00 p.m. Check in en el Hotel Melia Varadero

### DOMINGO 4 DE NOVIEMBRE

8:30 – 9:00 a.m. Desayuno

9:00 a.m. Reunión para la colaboración entre Rutgers y la Universidad de La Habana para

intercambiar acerca del progreso de las acciones y las direcciones futuras

12:00 – 1:00 p.m. Almuerzo

1:00 – 1:45 p.m. Palabras de bienvenida

Gloria Bonilla-Santiago, Ph.D., presidenta de la conferencia y profesora de servicio distinguido en la Junta de Gobierno de Rutgers. Profesora de políticas públicas y

administración.

Gustavo Cobreiro Suarez, Ph.D., Rector, Universidad de La Habana

Phoebe Haddon, J.D., L.L.M., Canciller, Rutgers-Camden

Eric L. Garfunkel, Ph.D., Vicepresidente de Asuntos Internacionales y Globales,

Universidad Rutgers

1:45 – 2:00 p.m. Descanso

2:00 – 4:00 p.m. EL PAPEL DE LAS UNIVERSIDADES PARA IMPACTAR EL BIENESTAR

**GLOBAL** 

Esta sesión reúne a los líderes universitarios en una discusión acerca de cómo las instituciones de educación superior están influyendo en el bienestar global sostenible, la equidad social, el crecimiento económico y la transformación de la comunidad a través de becas, investigación, servicios y enseñanza. La Universidad Rutgers, la Universidad de La Habana y la Universidad de Ciencias Médicas de La Habana son líderes en el desarrollo de métodos innovadores, técnicas y soluciones a los desafíos globales del mundo, así como a las complejidades y las oportunidades de crecimiento. A través de esta asociación colaborativa estamos contribuyendo al nuevo conocimiento y talento, a mercados emergentes, a la innovación y el cambio. Este seminario proporciona vías para nuevas oportunidades de colaboración en la remodelación del papel de las universidades como anclas para la transformación del bienestar de las comunidades locales y globales.

#### **Moderadores:**

 Gloria Bonilla-Santiago, Ph.D., Profesora de servicio distinguido en la Junta de Gobierno de Rutgers, Departamento de Postgrado de Políticas Públicas y Administración.
 Directora del Centro de Liderazgo Comunitario.  Marta Muñoz Campos, Ph.D., Directora, Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana

#### Ponentes:

- Phoebe Haddon, J.D., L.L.M., Canciller, Rutgers-Camden
- Brian L. Strom, M.D., M.P.H., Canciller, Rutgers Biomedical and Health Services
- Sherri-Ann P. Butterfield, Ph.D., Vice Canciller Ejecutiva y Profesora Asociada de Sociología, Rutgers-Newark
- Gustavo Cobreiro Suarez, Ph.D., Rector, Universidad de La Habana
- C. Luis Alberto Pichs Garcia, Ph.D., Rector, Universidad de Ciencias Medicas de La Habana
- Luis Velazquez Perez, Ph.D., Presidente, Academia de Ciencia Cubana

4:00 – 5:00 p.m. Reuniones de socialización y colaboración

6:00 – 8:00 p.m. Recepción de Bienvenida

#### LUNES 5 DE NOVIEMBRE

8:30 - 9:00 a.m. Desayuno

9:00 – 10:00 a.m. Conferencia Principal y Presentación Especial

Dr. Eusebio Leal Spengler, Historiador de La Habana

El Dr. Leal es historiador de la ciudad de La Habana y director del Plan Maestro de La Habana Vieja, que es un sitio del patrimonio mundial de la UNESCO. Ha transformado esta parte de La Habana mediante proyectos de restauración que revivieron el tejido comercial y social del vecindario, proporcionando empleo laboral, oportunidades educacionales y mejoramiento de la salud de la población. Las universidades Rutgers y de La Habana honran al Dr. Leal por sus destacados logros en el desarrollo económico y comunitario sostenible que ha sido modelo e inspiración a través del mundo.

10:00 a.m. – Seminarios Matutinos

12:00 p.m. LAS MEJORES PRÁCTICAS DE DESARROLLO COMUNITARIO PARA RECONSTRUIR CUBA POR ASOCIACIONES UNIVERSITARIOS

Esta mesa redonda comparte las mejores prácticas en desarrollo comunitario, preservación del vecindario, preservación histórica, arte popular comunitario y el proceso de participación ciudadana para aprovechar las oportunidades para la comunidad, los docentes y el personal de FLACSO, de Rutgers, y de la Universidad de La Habana para seguir colaborando en temas que son importantes tanto para los países como para las instituciones en torno a la equidad social, el desarrollo comunitario y la política urbana. La presentación amplía los intercambios de conocimiento tanto acerca de las prácticas de desarrollo comunitario como en enfoques basados en hallazgos empíricos que son relevantes para las relaciones laborales, la confianza, la solidaridad y el respeto mutuo.

#### **Moderator:**

 Diana Clara Mondeja Gonzalez, Ph.D., Profesora, Colegio Universitario San Gerónimo de La Habana, Universidad de La Habana

#### Ponentes:

- Gloria Bonilla-Santiago, Ph.D., Profesora de servicio distinguido en la Junta de Gobierno de Rutgers, Departamento de Postgrado de Políticas Públicas y Administración. Directora del Centro de Liderazgo Comunitario.
- Maureen Donaghy, Ph.D., Profesora Asociada de Ciencias Políticas, Rutgers-Camden
- María del Carmen Zabala, Ph.D., Profesora e investigadora de la Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana
- Reynaldo Jiménez Guethón, Ph.D., Profesor de la Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana
- Isis Maria Salcines Milla, Director, Organipónico Alamar

#### APRENDIZAJE COMPARTIDO DE SALUD MENTAL Y NARRATIVAS DIGITALES

Cuba ha brindado exitosamente atención médica sólida a una fracción de su costo equivalente en los Estados Unidos, y es conocida por su modelo integrado de atención de salud mental y física. Investigadores de la Escuela de Enfermería de Rutgers-Camden y el Departamento de Psicología de la Universidad de La Habana han estado trabajando conjuntamente para compartir conocimientos y las mejores prácticas sobre aprendizaje compartido de salud mental que podrían introducirse en los Estados Unidos para aprender cómo la atención mental puede realizarse a menores costos.

#### **Moderador y Ponente:**

Sheila Linz, Ph.D., Profesora Asistente, Rutgers–Camden

#### Ponentes:

- Vivian Vera Vergara, Ph.D., Vicedecano, Facultad de Psicología, Universidad de La Habana
- Alexis Lorenzo Ruiz, Ph.D., Profesor, Facultad de Psicología, Universidad de La Habana

12:00 – 1:00 p.m.

Almuerzo

1:00 - 3:00 p.m.

Seminarios de la Tarde

#### POBREZA Y POLÍTICA SOCIAL EN CUBA: RETOS Y OPORTUNIDADES

Cuba está viviendo una nueva era de relaciones diplomáticas con los Estados Unidos y una mayor inversión proveniente tanto del sector privado y como de entidades sin fines de lucro. La sesión resaltará los desafíos y oportunidades emergentes para que el pueblo cubano participe en nuevas oportunidades sociales y económicas que tendrán un profundo efecto en el comercio, la infraestructura y los vínculos sociales de la isla. Investigadores de los Estados Unidos y Cuba reflexionarán sobre cómo la sociedad se ajustará, en la medida en que mejoren las comunicaciones, la infraestructura y el desarrollo empresarial.

#### Moderadora y Ponente:

 María del Carmen Zabala, PhD., Profesora e investigadora de la Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana

#### Ponentes:

- dt ogilvie, Ph.D., Profesora Distinguida, Urban Entrepreneurship, Rochester Institute of Technology
- Roland Rich, Ph.D., Profesor Asistente, Ciencias Políticas, Rutgers New Brunswick
- Geydis Fundora Nevot, Ph.D., Profesora Asistente, Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana

MESA REDONDA ACERCA DE LA INNOVACIÓN BASADA EN LA CIENCIA, LA TECNOLOGÍA, LA INGENIERÍA Y LA MATEMÁTICA (STEM): MEDIO AMBIENTE, AGRICULTURA, TECNOLOGÍAS DE LA INFORMACIÓN E ECO-TURISMO

Los profesores de Rutgers y la Universidad de La Habana dialogarán sobre las tecnologías avanzadas y las innovaciones en los campos del medio ambiente, la agricultura y las tecnologías de la información basados en STEM. Los investigadores compartirán proyectos de colaboración en curso entre las dos universidades que ya hayan producido investigación de vanguardia sobre la conservación del medio ambiente y la biodiversidad a nivel local y mundial. La sesión marca un intercambio único de investigación científica que impactará nuestra salud global, física y natural.

#### **Moderador:**

 Cristina Diaz Lopez, Ph.D., Profesora Emérita, Departamento de Química Analítica, Universidad de La Habana

#### Ponentes:

- Dunbar P. Birnie III, Ph.D., Profesor, Facultad de Quimica Analitica, Rutgers-New Brunswick
- John Brennan, Ph.D., Profesor, Facultad de Quimica, Rutgers-New Brunswick
- Victoria Ramenzoni, Ph.D., Profesora Asistente, Escuela de Ciencias Ambientales y Biológicas, Rutgers – New Brunswick
- Meredith Taylor, M.P.H., Investigador Asociado, Escuela de Ciencias Ambientales y Biológicas, Rutgers – New Brunswick
- Marta Lourdes Baguer, Ph.D., Profesora Distinguida, Presidenta del Consejo Científico de la Facultad de Matemática y Computación de la Universidad de La Habana, Coordinadora del Programa Nacional de Ciencias Básicas
- Luis Velazquez Perez, Ph.D., Presidente, Academia de Ciencias Cubana
- Eduardo Ortega Delgado, Ph.D., Profesor, Facultad de Biología, y director del Laboratorio de Fisiología Vegetal, Universidad de La Habana
- Armando Rangel Rivero, Ph.D., Profesor, Facultad de Biología, y director del Museo Antropológico Montané, Universidad de La Habana
- Beatriz Álamo Díaz, Investigador, Centro de Investigaciones Marinos

#### MODELOS PARA UNA ECONOMÍA SOSTENIBLE EN CUBA

A lo largo de su historia, el pueblo cubano ha sido capaz de mantener su economía a pesar del bloqueo económico de los Estados Unidos y la falta de recursos financieros. Un renovado sentido de localismo está impulsando a las ciudades, comunidades y barrios a buscar soluciones innovadoras para obtener recursos que eleven las economías locales. Expertos de los Estados Unidos y Cuba compartirán estos modelos nuevos y aplicables así como las mejores prácticas que puedan remodelar el panorama económico.

#### **Moderador y Ponente:**

 Jorge Alfredo Carballo Concepción, Ph.D., Profesor, Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana

#### Ponentes:

- Carlos Seiglie, Ph.D., Profesor, Departamento de Económicas, Rutgers–Newark
- Ricardo Torres, Ph.D., Profesor, Centro de los Estudios de la Economia Cubana, Universidad de la Habana

3:00 - 3:30 p.m. Descanso

3:30 – 5:30 p.m. SESIÓN DE POSTERS ACERCA DE LOS TEMAS PRINCIPALS DE LA CONFERENCIA

Nombre	Departamento
Jagger Alvarez Cruz	FLACSO
Vilma Hidalgo Lopez-Chavez	FLACSO
Patricia Gonzalez Hernandez	QUIMICA
Margaret Suarez Muñoz	QUIMICA
Annele Roque Quintero	BIOLOGIA
Diego Alameda Gonzalez	BIOLOGIA
Zenaida Navarro Martinez	Centro de Investigaciones Marinas
Fredy Hernandez Delgado	Centro de Investigaciones Marinas
Kiersten Westley Henson	Rutgers-Camden Public Policy and Administration
Michael Van Stine	Rutgers-Camden Public Policy and Administration
Nancy M. H. Pontes, Ph.D.	Rutgers School of Nursing-Camden

6:00 – 8:00 p.m. Cena

## MARTES 6 DE NOVIEMBRE

8:30 - 10:00 a.m. Desayuno

10:00 a.m. – Seminarios Matutinos

12:00 p.m. EL PUEBLO Y LA LOCALIDAD: EL ARTE COMO MOTOR DEL DESARROLLO

**ECONÓMICO Y COMUNITARIO** 

El arte es un factor que impulsa a la elevación de las comunidades cuando las personas se unen en un significado y expresión compartidos, dándoles voz y lugar en la reconstrucción de la localidad. Esta sesión involucra a académicos de los EE. UU con artistas cubanos en un diálogo sobre cómo el arte transforma los espacios públicos y se sitúa para dar

un nuevo significado y vida a un vecindario preocupado. A medida que los vecindarios y las comunidades se transforman y embellecen, los residentes y las empresas locales incrementan su poder para invertir en infraestructuras locales que atraen turistas, emprendedores y al público en general.

#### Moderadora y Ponente:

Margery Amdur, M.F.A., Profesora de Arte, Rutgers-Camden

#### Ponentes:

- Marta Muñoz Campos, Ph.D., Directora, Facultad Latinoamericana de Ciencias Sociales (FLACSO), Universidad de La Habana
- Santiago Hermes Martinez Zerquera, Artista, Free Strokes Creative Zone Project
- Maria de la Caridad Cid Borrell, Coordinadora, Free Strokes Creative Zone Project
- José Rodríguez Fuster, Artista

#### RELACIONES Y PROCESO CONSTITUCIONAL EN LOS ESTADOS UNIDOS Y CUBA

La Escuela de Leyes de la Universidad Rutgers - Camden y la Universidad de La Habana han identificado áreas de colaboración para estudiar los derechos legales y civiles individuales, particularmente a medida que Cuba evoluciona hacia un mercado abierto e internacional emergente. Los académicos de Rutgers y de la Universidad de La Habana compartirán sus investigaciones y discutirán nuevas vías para proteger los derechos y procesos constitucionales y reflexionarán sobre cómo las relaciones actuales con los Estados Unidos afectarán el cambio deseado en Cuba.

#### Moderadora y Ponente:

 Victoria Chase, J.D., Profesora Asociada Clínica de Leyes y coordinadora de programas clínicos, Rutgers-Camden

#### Ponentes:

- Charles I. Auffant, J.D., Profesor Clínico de Derecho, Rutgers-Newark
- Raul Rodriguez, Ph.D., Director, Centro de Estudios Hemisféricos y de los Estados Unidos, Universidad de La Habana
- Felix Julio Alfonso, Ph.D., Profesor y vicedecano, Colegio Universitario San Gerónimo de La Habana, Universidad de La Habana
- Luis Alberto Montero Cabrera, Ph.D., Dr.Sc., Profesor Emérito, Facultad de Química, y Presidente del Consejo Científico de la Universidad de La Habana

12:00 - 1:00 p.m. Almuerzo

1:00 – 3:00 p.m. Socialización y reuniones finales para la colaboración

4:00 - 6:00 p.m. Clausura

6:00 - 8:00 p.m. Cena

## PRESENTER BIOGRAPHIES

#### SENIOR UNIVERSITY LEADERS

# Gloria Bonilla-Santiago, Ph.D., Rutgers Board of Governors Distinguished Service Professor in Public Policy and Administration, Conference Chair

Dr. Gloria Bonilla-Santiago directs the Rutgers-Camden Community Leadership Center and is the overseer and Board Chair of the LEAP Academy University Charter School. Throughout her academic career, she has established a track record in coordinating large scale programs and private and public ventures that bring together external and internal stakeholders from a range of organizations, including government, business, non-profits and philanthropic sectors at the local, national and international levels.

As a leading scholar, researcher, speaker, and international cross-cultural training consultant, Dr. Santiago brings over 25 years of experience in program development and innovation, social entrepreneur, research, fundraising, strategic planning, and leadership training. She writes and speaks widely on the areas of community development, public policy, education, migration, diversity management and, organizational leadership. In 1993, she received the Warren I. Susman Award for Excellence in Teaching, the highest recognition for teaching given to Rutgers' faculty by the President of the University. In 2008, she received the L'Oreal Paris Women of Worth award, a national recognition that honors 10 women for their exemplary and transcending service to communities.

Dr. Santiago's record of service and the impact of her work on poor children/families, minorities, and community are exemplary by any standard. She is a passionate and enthusiastic educator, who has focused her professional acumen on helping people to be able to become self-reliant citizens through education and professional development. Her work on behalf of children and families has resulted in the development of a national and international model for public schools for poor children. Her model LEAP charter school in Camden City today serves 2,000 students from infancy through college and has become a hub for serving the families of these children through a number of LEAP portfolio schools in Camden City.

# Phoebe A. Haddon, J.D., L.L.M. Chancellor, Rutgers—Camden

Phoebe A. Haddon became chancellor of Rutgers University–Camden on July 1, 2014. She has direct responsibility for the daily administration of a campus that has more than 1,300 employees and enrolls nearly 7,000 students in 39 undergraduate programs and 28 graduate programs at the master's and doctoral levels. Under her leadership, Rutgers University–Camden has greatly widened affordable access through its innovative Bridging the Gap program, which provides full or significant tuition coverage for New Jersey's working families. She also has expanded Rutgers–Camden's role as an anchor institution in Camden and the Delaware Valley by expanding the institution's nationally recognized civic engagement program. In fall 2017, Rutgers–Camden achieved the highest enrollment in the history of the institution.

In 2014, Haddon was an invited speaker at the 91st annual meeting of the American Law Institute, where other invited speakers included U.S. Supreme Court Chief Justice John Roberts and U.S. Supreme Court Justices Stephen Breyer and Ruth Bader Ginsburg. In October 2014, she was named among the "Women of Distinction" to be honored by Philadelphia Business Journal. In December 2014, she delivered the keynote address for the Sisters for the Cure event sponsored by the Susan B. Komen Foundations in Philadelphia. In 2015, she received the Trailblazer's Award from the New Jersey Women Lawyer's Association, and was similarly honored by the National Association of Women Business Owners in South Jersey in 2016.

Haddon currently is a member of the American Bar Association's Commission on the Future of Legal Services, as well as on the ABA's Kutak Award Committee. She is on the Boards of Trustees or Directors for the Cooper University Health System, the Philadelphia Museum of Art, the Camden Health & Athletic Association, and HERS (Higher Education Resource Services). She is a member of the CEO Council for Growth. Additionally, Haddon is a Class C director of the Federal Reserve Bank of Philadelphia's Board of Directors, where she is designated as that board's deputy chair for 2018.

# Michael A. Palis, Ph.D. Provost, Rutgers-Camden

Michael A. Palis is currently Provost of Rutgers University – Camden, which he joined in 1996 as Founding Chair of the Department of Computer Science. As provost, Palis serves as chief academic officer for Rutgers–Camden, which enrolls 6,535 students in 36 undergraduate majors and 29 graduate programs. Palis works with Rutgers–Camden's academic units to ensure that rigorous standards for curriculum and faculty development are achieved. Before becoming Provost, he served as Associate Dean (2005-2007) and subsequently as Interim Dean of the Faculty of Arts and Sciences and the Graduate School (2007-2011). Before joining Rutgers, Dr. Palis served on the faculties of the University of Pennsylvania and the New Jersey Institute of Technology.

Dr. Palis' research interests include parallel and distributed computing, real-time systems, design and analysis of algorithms, and computational complexity. He is an editor of the International Journal of Foundations of Computer Science and has previously served on the editorial boards of the IEEE Transactions on Computers (1994-1997) and the IEEE Transactions on Parallel and Distributed Systems (1995-1998), and the Journal of Parallel and Distributed Computing (1993-2013). He is a fellow of the American Association for the Advancement of Science (AAAS). Dr. Palis received the B.S. degrees in Electrical Engineering (cum laude) and Physics (magna cum laude) from the University of the Philippines in 1979 and 1980, respectively, and the Ph.D. in Computer Science from the University of Minnesota in 1985.

#### Rick Garfunkel, Ph.D.

#### Vice President for International and Global Affairs, Rutgers University

Dr. Rick Garfunkel is the vice president for global affairs at Rutgers. He is responsible for the university's internationalization efforts, including study abroad and global education, cross-cultural and global programming, development and support of international relations and partnerships, and services for visiting students and scholars. He is also a distinguished professor of chemistry and physics.

During his 30 years at Rutgers, Garfunkel played a leading role in the formation of the multidisciplinary Laboratory for Surface Modification and later the Institute for Advanced Materials, Devices and Nanotechnology — interdisciplinary centers that focus on atomic scale design and manipulation of materials and devices. He also served as Chair of the Department of Chemistry and Chemical Biology. His recent research has focused on the synthesis and characterization of materials that can be used for alternative energy (solar and battery) and nanoelectronics. He has received funding from the National Science Foundation, the U.S. Department of Energy, and the Semiconductor Research Corporation.

Garfunkel is a global scholar who has held visiting professorships across the world, including Germany, China, Italy, and France. He is currently deeply involved in developing global partnerships and research collaborations with African universities, and he has helped lead the international activities of the Materials Research Society for over a decade.

#### Brian L. Strom, M.D., M.P.H.

#### Chancellor, Rutgers Biomedical and Health Services

Dr. Brian Strom is the Inaugural Chancellor of Rutgers Biomedical and Health Sciences (RBHS) and the Executive Vice President for Health Affairs at Rutgers University. In addition to writing more than 600 papers and 13 books, he has been principal investigator for more than 275 grants, including over \$115 million in direct costs alone. Dr. Strom has been the recipient of multiple awards in recognition of the contributions he has made in his career to clinical research.

Prior to joining Rutgers, Dr. Strom was the Executive Vice Dean for Institutional Affairs at the Perelman School of Medicine of the University of Pennsylvania and Senior Advisor to the Provost for Global Health Initiatives. Between 1981-1998, Dr. Strom was a founder and leader of the International Clinical Epidemiology Network. Dr. Strom has chaired several committees for the Institute of Medicine (IOM) (now the National Academy of Medicine) including the Committee on Smallpox Vaccine Program Implementation, Committee on the Consequences of Reducing Sodium in the Population, Committee on a National Strategy for the Elimination of Hepatitis B and C, and is currently a member of the Forum on Drug Discovery Development and Translation. He is a member of its Interest Group on Global Health.

#### Sherri-Ann P. Butterfield, Ph.D.

#### Executive Vice Chancellor and Associate Professor of Sociology, Rutgers-Newark

Dr. Sherri-Ann P. Butterfield is an Associate Professor of Sociology as well as a member of the Graduate School faculty at Rutgers-Newark. Dr. Butterfield's main fields of interest are immigration, race and ethnic relations, identity development and culture, and urban education within the Afro-Caribbean diaspora. Her research specifically explores how race, ethnicity, class, and gender impact Afro-Caribbean immigrants and their children within the metropolitan contexts of New York/New Jersey and London. Dr. Butterfield's work on the experiences of Afro-Caribbeans has appeared in several journals such as the International Journal of Sociology and Social Policy and Research in Urban Sociology.

# Gustavo Cobreiro Suarez, Ph.D. President, University of Havana

Dr. Gustavo Cobreiro Suarez has been the Rector of the University of Havana since 2009, having previously served in various positions at the Polytechnic Institute "Jose Antonio Echeverria," including Rector, Administrative Vice Chancellor, and Dean and Vice Dean of the Faculty of Civil Engineering. Dr. Cobreiro Suarez has been serving on a number of different councils and committees, including the Regional Conference of Rectors, Presidents and Directors of University Institutions (CORPUCA), the Ibero -American Postgraduate Association (AUIP), the Caribbean Region of the Union of Latin American Universities (UDUAL), the Advisory Council for Science and Technology of the Commission for the Implementation of the Guidelines of the Sixth Congress of the Communist Party, and the Governmental Commission in charge of the policy proposal for the use and development of renewable energy sources. He also participates in postgraduate teaching as a teacher and in the design of graduates and specialties, is the author of scientific articles published in Cuba and abroad, and speaker at over 20 international conferences and meetings both in Cuba and in China, Russia, Mexico, Chile, Italy, Austria, Spain, Dominican Republic, Germany, among others. He is part of the teaching staff at the Council Center for Studies in Public Administration from the University of Havana, teaching topics related to university management. He has also received multiple national and international awards from the State and the Cuban government related to Civil Engineering.

#### Eusebio Leal Spengler, Ph.D.

#### Historian, City of Havana and Dean, San Gerónimo College, University of Havana

Dr. Eusebio Leal Spengler started working in 1959 at the Metropolitan Administration of Havana and in 1967, he was appointed Director of the Havana City Museum, where he succeeded Dr. Emilio Roig Leuchsenring, who had occupied the post and been his teacher. He undertook the restoration works of the Government House, the former Palace of Captain-Generals and Town Hall, which were finished in 1979. In 1981, he was entrusted the responsibility to carry out the investments corresponding to the restoration works approved by the government of the city on the 5th May of that year.

On 16th April 1986, he was given the responsibility for the works in the fortresses of San Carlos de La Cabaña and, later, the Castle of the Three Kings of Morro. According to the declaration of UNESCO, the area within the former city walls and the fortification system for the defence of the city were registered in the World Heritage List in 1982 with number 27.

He has since become the official Historian of the City; Honorary President of the Cuban ICOM Committee and Honorary President of the Cuban ICOMOS Committee and of the "Heritage, Community and Environment" civil society (NGO); Dean of the faculty of the San Gerónimo de La Habana University; Professor emeritus at the University of Havana; President of the Network of Offices of the Historian and Conservator of Cuba; President of Honour of the Economic Society of Friends of the Country; President of the Cuba – Mexico Friendship Parliamentary Group and Vice President of the Cuba-Japan Friendship Parliamentary Group.

He has written essays, forewords and articles about Cuban history, art, restoration and other general subjects. He is the author of the following books: Regresar en el tiempo (Going back in time), Detén el paso caminante (Stop walking,wanderer), Verba Volant, Fiñes (Kids), Carlos Manuel de Céspedes El Diario Perdido (The Lost Diary), La Luz sobre el Espejo (The Light on the Mirror), Poesía y Palabra (Poetry and Word) I and II, Para no Olvidar (Lest We Forget) I, II and III; Fundada Esperanza (Founded Hope), Patria Amada (Beloved Homeland), Bio-Bibliografía (Bio-Bibliography) (I, II, III and IV), Legado y Memoria (Legacy and Memory), Hijo de mi tiempo (Son of my Time) and Aeterna Sapientia.

#### C. Luis Alberto Pichs Garcia, Ph.D.

#### President, University of the Medical Sciences of Havana

Dr. C. Luis Alberto Pichs Garcia has a doctorate in Medicine and Teaching Pedagogy, as well as specialties in Internal Medicine and Intensive and Emergency Care. He was also for a time the head of the Medical Sciences faculty at the Calixto García hospital (between 2011 and 2015) and one of his jobs was to serve as medical training advisor to the Ministry of Higher Education in the Republic of Angola (2008) as well as the Education Ministry in the Bolivarian Republic of Venezuela (2010-2011). He is a member of the Technical Evaluation Committee at the accreditation board for higher education in Cuba, and the president of the Latin American Association of Faculties and Medical Schools (ALAFEM by its initials in Spanish).

Dr. Pichs, who is fondly known simply as "El Profe Pichs" has a degree in Health Management and a masters in Medical Education. He has been involved in the teaching of Medical Sciences for more than three decades, the last 15 years of which were spent at the Academic Directorate, with a variety of responsibilities at the University and finally, in the last year, as the Rector at Havana's University of Medical Sciences. This is the place where he trained as a doctor, as a specialist, and as a teacher, and one reason he considers it such a great honor to be named as the University's director.

#### **CUBAN PRESENTERS**

#### Luis Velazquez Perez, Ph.D.

#### **President, Cuban Academy of Sciences**

Dr. Luis Velázquez Pérez is President of the Cuban Academy of Sciences and Senior Researcher of the Centre for the Research and Rehabilitation of Hereditary Ataxias. His clinical expertise is in clinical neurophysiology, neurology, ataxias, and sleep medicine and his research expertise is in clinical neurophysiology techniques, cerebellum and cerebellar syndrome, clinical scales, sleep analysis, cognition, and transcranial magnetic stimulation (TMS). He is an accomplished writer, with 189 peer-reviewed publications, 5 book chapters, and 4 books.

#### Felix Julio Alfonso, Ph.D.

#### Professor and Vice Dean, San Gerónimo College, University of Havana

Dr. Felix Julio Alfonso is a renowned historian in Havana, serving as San Geronimo College. He has received numerous awards in historic research, including the Tabares del Real and Jorge Enrique Mendoza Awards. He has contributed to the definition of Cuban national identity, particularly through his research on baseball as a vehicle for observing the processes of the establishment and development of Cuban culture. He has published extensively on the history and culture of Cuba. He has a Doctorate in Historical Sciences.

#### Cristina Diaz Lopez, Ph.D.

#### Professor Emeritus, Department of Analytical Chemistry, University of Havana

Dr. Cristina Diaz López is a renowned scholar in the field of Analytical Chemistry. She has recently studied the role of the university in the creation of an environmental culture for sustainable development. Her other research interests include the development of analytical procedures for the preconcentration and determination of heavy metals in waters, sediments and organisms; high blood tension in Cuban's pregnant women; and the assessment of the pollution and integrated management in coastal zones in Havana. She has a PhD in Chemistry Sciences from the University of Havana.

#### Marta Lourdes Baguer, Ph.D.

# Distinguished Professor, President of the Science Faculty Council, Coordinator of the National Program in Basic Science of MES

Dr. Marta Lourdes Baguer specializes in numerical linear algebra and its applications; parallel computation; numerical mathematics; and image processing. She currently leads the National Research Program for Basic Sciences in Cuba and has been a member of the Organizing Committee between Cuba and Mexico on the Numeric Methods and Optimization. Dr. Lourdes Baguer received her PhD in Numerical Mathematics from Humboldt University in Germany.

#### Luis Alberto Montero Cabrera, Ph.D.

#### **Professor, Department of Chemistry**

Dr. Luis Alberto Montero Cabrera has had a distinguished career studying quantum chemistry and quantum mechanics, particularly aligning computer science with biological processes in the study of bioinformatics. He has received numerous awards from notable scientific institutions in Cuba, including the National Trade Union of Scientific Workers and the National Trade Union of Education. He received his Doctorate in the Sciences from the University of Havana.

#### Vivian Vera Vergara, Ph.D.

#### Vice Dean, Department of Psychology, University of Havana

Dr. Vivian Vera Vergara has had a strong academic trajectory for the last three decades, leading organizations and overseeing various research projects. From 2005 to 2008, she has been the lead in Education Psychology in the Department of Psychology at the University of Havana. In 2007, she served in the Department of Medical Sciences until 2015. From there, she served as the lead professor of various research activities and roles within the Department. In 2015, she became the Vice Dean of the Department. She has participated in multiple international events like HOMINIS 2005 and 2011, PSICOSALUD 2010 and 2014, amongst others, where she has presented her research findings.

#### Alexis Lorenzo Ruiz, Ph.D.

#### Professor, Department of Psychology, University of Havana

Dr. Alexis Lorenzo Ruiz obtained his PhD in Psychological Sciences at the National University of the Ministry of Interior in the Republic of Ukraine. He is currently the Chair of the Discipline of Clinical and Health Psychology and Principal Professor of the subjects "General Psychopathology"; "Clinical Psychodiagnosis"; and "Psychology in Emergencies and Disasters". He is also the coordinator of the institutional national research project "Psychological Well-being and Health" focused on the determinants of health, risks and prevention of diseases in vulnerable groups. He is the President The Cuban Society of Psychology and The intercontinental Convention of Psychology HOMINIS 2018, and President of the National Organizing Committee of the 37th Interamerican Congress of Psychology: SIP-Cuba, in July 2019.

#### Eduardo Ortega Delgado, Ph.D.

Professor, Department of Biology, and Head of the Laboratory of Vegetable Physiology, University of Havana Dr. Eduardo Ortega Delgado obtained his PhD in Biology in 1979 at the University of Havana and has been a Professor on Plant Physiology since 1981. He has taught and conducted research internationally in Angola, Germany, Mexico, Belgium, Canada, Spain, Venezuela, Brazil, and the United States. He has led 12 national and international scientific projects, has 113 publications, and is the author or coauthor of four books. He is among the more cited Cuban through Google Scholar Citations public profiles. He is an academic fellow of the Cuban Academy of Science and since 2012, has been an Honor Member of the Scientific Council at the University of Havana and a member of the Scientific Councils for the National Institute on Sugarcane Research and for the National Institute for Agricultural Sciences.

#### Armando Rangel Rivero, Ph.D.

Professor, Department of Biology, and Director of the Montané Anthropological Museum, University of Havana Dr. Armando Rangel Rivero has worked for 38 years in museums, always researching themes realted to heritage, archeological history and anthropology. He curated exhibits on the Taina culture in Paris in 1994 and New York in 1997 and has published a number of diverse articles in Cuban and foreign scientfic journals, and the autor of the notable book series "Anthropology in Cuba: Origins and Development" and the Cuban Encyclopedia "1000 Questions and Answers." He is a Member of the Education and Culture section of the Cuban Association of the United Nations.

#### Raúl Rodríguez Rodríguez, Ph.D.

#### Director, Center for Hemispheric and USA studies, University of Havana

Dr. Raúl Rodríguez Rodríguez is a professor/researcher and currently Director of the Center for Hemispheric and United States Studies at the University of Havana. Mr. Rodríguez holds a B.A. degree in English from the Higher Institute of Foreign Languages, a M.A. degree in 20th century history and international relations, a Ph.D. in History from the School of History and Social Sciences, all from the University of Havana. At the University of Havana, he teaches introductory and postgraduate courses on U.S. and Canadian history and he has co- authored syllabi and taught courses (in English) on Cuban history and the history of U.S.-Cuban relations to U.S. undergraduate students from the Harvard University, University of North Carolina, American University and University of Alabama on semester programs at the University of Havana since 2004.

#### Marta Muñoz Campos, Ph.D.

#### Director, Faculty of Latin American Social Sciences (FLACSO), University of Havana

Dr. Marta Rosa Muñoz Campos specializes in the environment and sustainable development, particularly around environmental education and community participation. She researches processes for social inequality in the workforce, including issues of poverty, vulnerability, and social exclusion. Dr. Muñoz Campos received her PhD in the Sociology of Education from the University of Havana and conducted postdoctorate work at the David Rockefeller Center in the Center for Latin American Studies at Harvard University.

#### Diana Clara Mondeja Gonzalez, Ph.D.

# Vice Dean of Research, Postgraduate and International Collaboration, San Gerónimo College, University of Havana

Dr. Diana Clara Mondeja Gonzalez has more than 50 years of experience in teaching in Higher Education. She is currently a Professor of the Master in "Preservation and Management of Historical and Cultural Heritage" program and develops studies and researches in the Contribution of Chemistry to the Conservation of Cultural Heritage. She has presented in more than 50 scientific events in Cuba and abroad and authored more than 40 papers in scientific and technical journals. She is a member of the Degree Study Committee for the Preservation and Management of Cultural Historical Heritage and arbitrator of the Revista Pedagogía Universitaria of the Ministry of Higher Education.

#### Jorge Alfredo Carballo Concepción, Ph.D.,

#### Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana

Dr. Jorge Alfredo Carballo Concepción studies the economy and culture, entrepreneurship, and the environment and development. He has published in a variety of journals on theories of economic development and the management of innovation and local development. He has also guest lectured in Trinidad and Tobago and Puerto Rico. He received his Ph.D. in Economics Sciences in 2013 from the University of Havana.

#### María del Carmen Zabala, Ph.D.

#### Professor, Latin American Social Sciences (FLACSO), University of Havana

Dr. María del Carmen Zabala researches social development from an interdisciplinary perspective, with an emphasis on the themes of social inequality, poverty, equitable politics, family and gender. She recently won a prestigious award from the National Academy of Sciences of Cuba on an investigation on economic efficiencies and social equity. She received her PhD in Psychological Sciences from the University of Havana.

#### Reynaldo Jiménez Guethón, PhD.

#### Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana

Dr. Reynaldo Jiménez Guethón specializes in the study of the transformation and development of the cooperative culture in rural and agricultural regions of Cuba. He has conducted research and been invited to serve on leadership committees throughout the world in Guatemala, Chile, Canada, the United States, Costa Rica, Turkey, Honduras, Ecuador, Mexico, Italy, and Brazil. Dr. Jiménez Guethón received his PhD in the Sociology of Education from the University of Havana.

#### Geydis Fundora Nevot, Ph.D.

#### Assistant Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana

Dr. Geydis Fundora Nevot coordinates the Participation and Equity Platform and the National Science and Technology Project "Innovative management of local development to strengthen equity." She is a member of different academic and research networks, including the Ibero-American Network "Work, Gender and Daily Life," the Research Network on Gender Differentials in Ibero-American Universities, Ethics and Policy Network from the women's movement, Social Policy Studies Network and the Local Development Studies Network of the University of Havana. She has published numerous articles in books, magazines and blogs.

#### **Beatriz Álamo Díaz**

#### Researcher, Center for Marine Research, University of Havana

Beatriz Álamo Díaz graduated with her Bachelors of Science in Biology with Honors in 2011. She researches the environmental and water quality of diving and beach sites, including the evaluation of phytoplankton communities in reef communities. She has also conducted assessments and surveys of the environmental baseline for oil exploration

#### Santiago Hermes Martinez Zerquera Artist, Free Strokes Creative Zone Project

Santiago Hermes graduated in engraving and drawing at the National Art School in Havana in 1990. He has done 58 personal exhibitions, 142 performances and 60 collective exhibitions. Among these presentations, the most representative is the "Top Hat" traveling personal exhibit dedicated to the 49 victims of the Pulse Nightclub in Orlando. He is a member of the Visual Arts Board, the Cuban Committee "The slave route: resistance, freedom and heritage," the Provincial Group of the Psychologists Cuban Society, Cuban Educator Association. He is a founder and leader of the sociocultural community project "Free Strokes".

#### Maria de la Caridad Cid Borrell

#### Coordinator, Free Strokes Creative Zone Project

Maria de la Caridad works closely with Santiago Hermes and has taught courses and lectures in the connection between art and building social responsibility of new Cuban enterprising people. She has also coordinated large scale public art projects, theatrical presentations, workshops, and festivals. She was recently recognized with a distinguished award for her municipal community work in Cienfuegos.

#### José Rodríguez Fuster Artist

Jose Rodriguez Fuster is a Cuban artist specializing in ceramics, painting, drawing, engraving, and graphic design. He has made a major contribution over 10 years of work of rebuilding and decorating the fishing town of Jaimanitas in the outskirts of Havana, where he lives. Jaimanitas is now a unique work of public art where Fuster has decorated over 80 houses with ornate murals and domes to suit the personality of his neighbors, he has built a chess park with giant boards and tables, The Artists' Wall composed of a quilt of dozens of tiles signed and donated by other Cuban artists, a theatre and public swimming pools.

#### Isis Maria Salcines Milla Director, Organipónico Alamar

Isis Maria Salcines Milla has been working in the Basic Unit of Cooperative Production "Organopónico Vivero Alamar"in Cuba since 1999. Her vocational formation was in telecommunications and she never planned to be devoted to produce foods, but at the time she was attracted to it and opted to study Agronomy in the Agrarian University of Havana (UNAH). She has been able to participate in development projects and collaboration carried out on the farm, collaborating together with the Institutes of Investigations and Universities having received mentions in Municipal, Provincial Fórum, I Reward MINAG 2012 and publications in international magazines of these studies.

#### U.S. SCHOLARS

#### dt ogilvie, Ph.D.

#### Distinguished Professor of Urban Entrepreneurship, Rochester Institute of Technology

Dr. dt ogilvie's research interests include strategic decision making and the use of creativity to enhance business and battlefield decision making and applying complexity theory to strategy and creativity; executive leadership strategies of multicultural women executives; women in the executive suite; assessing environmental dimensions; strategic thinking in the 21st century; cognition and strategic decision making; and entrepreneurship and economic development of urban cities. She has published in top journals and five of her research papers have been recognized with research awards.

#### John Brennan, Ph.D.

#### Professor and Chair, Department of Chemistry and Chemical Biology

Dr. John Brennan manages more than 40 faculty research programs in analytical, biophysical, inorganic, materials, organic and physical chemistry; courses for 8000 students annually; and active international exchanges and research programs. Prof. Brennan's own research program focuses on molecular and solid-state inorganic chemistry, thin films and nanometer-sized clusters of lanthanides and actinides. Before joining Rutgers in 1990, Prof. Brennan received his PhD from the University of California, Berkeley. He was a Postdoctoral Fellow at Oxford University and Bell Labs. To date, Prof. Brennan has published over 100 peer-reviewed papers and 3 patents.

#### Dunbar P. Birnie, III, Ph.D.

#### Professor, Department of Materials Science and Engineering, Rutgers University

Dr. Dunbar Birnie received his BS and PhD degrees from MIT and is deeply involved in solar power and electric vehicle innovation at many levels. His class on "Solar Cell Design and Processing" integrates patents and innovation with practical engineering knowledge to help students evaluate new solar technologies through daily class discussion topics. Prof. Birnie has been modeling and measuring how solar power generation overlaps with the emergence of electric transportation, including the aspects where vehicle battery storage can provide resilient power during grid outages.

#### Carlos Seiglie, Ph.D.

#### Professor, Department of Economics, Rutgers-Newark

Dr. Carlos Seiglie is an economist with particular expertise in Cuban and Latin American economic and political relations, as well as a corporate consulting background. He has expertise in topics as diverse as Cuban economic reform, defense economics, the growth of market-oriented economies in Russia and Eastern Europe, and Latin American economic practices and development. His expertise is drawn from a background that combines experience in consulting with academic credentials from the University of Chicago and Rutgers.

#### Charles I. Auffant, J.D.

#### Clinical Professor of Law, Rutgers-Newark

Professor Auffant received his B.A. from Herbert H. Lehman College of the City University of New York in 1979 and his J.D. from Rutgers School of Law–Newark in 1982. He joined Rutgers in 1998 as a clinical attorney in the Urban Legal Clinic. Professor Auffant has worked as a staff attorney for Essex-Newark Legal Services, as director of housing for the Urban League of Essex County, as associate counsel for the Newark Board of Education, and as counsel to the University of Medicine and Dentistry of New Jersey. His urban law experience also includes serving as a commissioner of the Zoning Board of Adjustment of the City of Newark since 1997. In the Community and Transactional Lawyering Clinic he specializes in the real estate and transactional representation of urban charter schools.

#### Victoria Chase, J.D.

#### Clinical Associate Professor of Law and Chair for Clinical Programs, Rutgers-Camden

Victoria Chase teaches in the Domestic Violence Clinic and is the chair for clinical programs. She has experience in disability law, transportation law, environmental law, family law, public benefits, special education, and consumer protection. She formerly worked as the Executive Director of the Legal Clinic for the Disabled, a commercial litigator and for the U.S. Department of Transportation.

#### Maureen Donaghy, Ph.D.

#### Associate Professor of Political Science, Rutgers-Camden

Dr. Maureen Donaghy's research and teaching interests focus on development and civil society with an emphasis on participatory governance, urban politics and Latin America. Specifically, she has conducted extensive research in Brazil on the effect of participatory institutions related to housing policy. Her current research current research projects include a project exploring the ways in which citizens have participated in the redevelopment of Old Havana; a comparative study on the impact of receiving housing assistance for political participation and attitudes; a global study assessing best practices in integrating citizens in urban redevelopment plans and their implementation.

#### Sheila Linz, Ph.D.

#### Assistant Professor, Rutgers-Camden

Dr. Sheila Linz is a psychiatric nurse practitioner with extensive experience working in underserved communities with people who have serious mental illness. Dr. Linz has worked on outreach teams, shelters for the mentally ill, community clinics, nurse practitioner run mental health clinics, youth shelters, and with individuals with AIDS, substance abuse issues, and mental illness. Her research focuses on the needs of underserved communities and addresses issues of coping, stigma, isolation, exclusion, and building bridges of communication between diverse groups. Her current research projects include interventions involving historically divergent groups working collaboratively and equally on designated projects with equal status in order to break down barriers and reduce discrimination and stigma toward the marginalized group, and mindfulness in a women's coping group in Camden, N.J.

#### Roland Rich, Ph.D.

#### Assistant Professor, Political Science, Rutgers-New Brunswick

Dr. Roland Rich received his B.A. and LL.B. from the University of Sydney and his M.Int.Law and Ph.D. from the Australian National University. He joined Rutgers in 2015 after seven years at the United Nations where he was Executive Head of the United Nations Democracy Fund (2007-2014) and from 2010 to 2014 concurrently Director of the United Nations Office for Partnerships. Prior to his appointment to the UN, Dr. Rich taught at the Australian Defence College. In 2005, he was a research Fellow at the National Endowment for Democracy in Washington DC. Between 1998 and 2005, he was the Foundation Director of the Centre for Democratic Institutions at the Australian National University.

#### Victoria Ramenzoni, Ph.D.

#### Assistant Professor, School of Environmental and Biological Sciences, Rutgers-New Brunswick

Dr. Victoria Ramenzoni is an environmental anthropologist specialized in human behavioral ecology, coastal communities, and marine and coastal policies. Through a mixed methods approach, she studies how socio-ecological factors shape human adaptation, the impact of environmental uncertainty on decisions about resource use, and household nutrition in coastal environments. She has also worked on ecosystem services and indicator development.

#### Amy Savage, Ph.D.

#### Assistant Professor, Department of Biology, Rutgers-Camden

Dr. Amy Savage is a community ecologist, with particular interests in understanding (i) how different natural and anthropogenic drivers of ecological change influence the structure and dynamics of ecological communities through both direct and indirect pathways and (ii) the cascading consequences of this variation for ecosystem processes and services. She received her BS from The Evergreen State College in 2002, her MS in Biology in 2004 from Western Washington University, and her PhD in 2011 from Rice University. For her dissertation, she examined the influences of a mutualism between an invasive ant (Anoplolepis gracilipes) and a native plant (Morinda citrifolia) on the structure and dynamics of local arthropod communities across the Samoan Archipelago.

#### Meredith Taylor, M.P.H.

#### Research Associate, School of Environmental and Biological Sciences, Rutgers-New Brunswick

Meredith Taylor is a Research Associate in the Office of Agriculture and Urban Programs. She received an MA in Food Studies and Nutrition from New York University and her MPH from NY Medical College School of Public Health. Meredith's interest in food, health, and agriculture have led her to pursue academic and professional opportunities that embrace local and regional strategies for building healthy sustainable food systems. Prior to joining the faculty at Rutgers, she developed the initial phase of a hydroponic farming project in Newark and directed food and environment programs for Isles, Inc. in Trenton.

#### Margery Amdur, M.F.A.

#### Professor of Art, Rutgers-Camden

For over three decades, Margery Amdur has made art that highlights the layering of meaning across a variety of mediums and materials. She is known for her experimental teaching processes and continues to develop teaching strategies that enable more experiential learning experiences for all levels of students at Rutgers-Camden. She has had over 60 solo and two-person exhibitions, including international ones in Turkey, Hungary, Poland, England, Iceland, Latvia, and Suriname. For over 20 years, she has been actively creating site-specific, indoor and outdoor temporary and permanent art installations, including "Walking on Sunshine," a permanent public art project in a Philadelphia underground subway station, "My Nature," a mixed-media, site-specific installation at the Philadelphia International Airport, and "Inside/Out," an installation in the interior of an elevator at Central European University in Budapest. Margery has been reviewed in national and international publications including Sculpture Magazine, New American Paintings, Fiber Arts, New Art Examiner, Art Papers.

## **CONFERENCE AND COLLABORATION COMMITTEE MEMBERS**

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#### C. Luis Alberto Pichs Garcia, Ph.D.

Chancellor, University of Medical Sciences of Havana

#### Mayda Goite Pierre, Ph.D.

Vice-Chancellor for International Relations, Informatics and Communications and Professor of Law, University of Havana

#### Eusebio Leal Spengler, Ph.D.

Historian, City of Havana

#### Dionisio Zaldivar Silva, Ph.D.

Dean of the Faculty of Chemistry, University of Havana

#### Cristina Diaz López, Ph.D.

Distinguished Professor and Consultant, Department of Analytical Chemistry, University of Havana

#### Luis Alfonso Montero Cabrera, Ph.D.

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#### Marta Lourdes Baguer, Ph.D.

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#### María del Carmen Zabala, Ph.D.

Professor and Researcher, Faculty of Latin American Social Sciences

#### **Geydis Fundora Nevot**

Assistant Professor, Faculty of Latin American Social Sciences

#### Diana Clara Mondeja González, Ph.D.

San Geronimo University

#### Patricia Rodríguez

Director of the Master Plan, Office of the Historian

#### **Lester Campas**

Artist, Las Terrazas

#### José Rodríguez Fuster

Artist, Jaiminitas Project

#### **Santiago Hermes**

Artist, Free Strokes Creative Zone Project

#### Maria de la Caridad Cid Borrell

Coordinator, Free Strokes Creative Zone Project

#### Isis Salcines Milla

Director, Organiponico Alamar

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#### MAP



## CAPTION (\*)

### MAIN BUILDING

- Hotel Entrance
- Lobby, garden & panoramic

# ROOMS (\*)

- 3. Classic
- Classic Sea View
- Premium Sea View
- The Level
- The Level Sea View
- The Level Sea View Suite
- The Level Sea View Grand

#### SWIMMING POOL

- Swimming pool
   Terrace viewpoint
- 12. Palapa viewpoint 13. Jacuzzi viewpoint

#### **BEACH**

14. Las Américas Beach Resort

#### **RESTAURANTS**

- 15. La Habana Buffet Restaurant
- Fuerteventura Gourmet Restaurant
- Las Reses Steak House Restaurant
- 18. Trinidad Grill Restaurant
- 19. Varadero Beach Restaurant Bar
- 20. Sakura Restaurant

#### **BARS**

- 21. Guantanamera Snack Bar
- 22. Baracoa Pool Bar
- 23. Las Palmas Piano Bar

#### **GENERAL FACILITIES**

- 24. Gym
- 25. Internet Center
- 26. Theater outdoor

- Recreation area
- Plaza Las Americas
- 29. Moped rental
- Tennis courts
- 31. Basket and Volleyball court

#### MEETING ROOMS

- 32. Mallorca Room
- 33. Ibiza Room
- 34. Bayamo Room
- 35. Las Tunas Room
- 36. Holguin Room 37. Santiago Theater

#### **WEDDINGS**

38. Wedding Gazebo

#### THE LEVEL

39. Reception & Lounge Bar