



RUTGERS
UNIVERSITY | CAMDEN



Conference on the Future Directions for a New Cuba: Building Sustainable Partnerships

November 6-10, 2017
Rutgers University–Camden



Robert L. Barchi, President

November 6, 2017

Dear Colleagues,

Welcome to Rutgers! We are delighted to host this week's *Conference on the Future Directions for a New Cuba: Building Sustainable Partnerships* at Rutgers University–Camden, and to continue strengthening the bonds of scholarship and friendship that have been formed between Rutgers and our colleagues in Cuba's universities.

This relationship, made possible on the Rutgers side through the initiative of Professor Gloria Bonilla-Santiago, was cemented by the Memorandum of Understanding first signed by Rutgers–Camden and the University of Havana in 2002 and broadened last year to include all of Rutgers University. It is my hope that these bonds will continue to develop and grow for the betterment of communities in both countries, applying the best of our research to each of the opportunities and challenges we are addressing. I am pleased to add my office to the group of sponsors for this week's conference and to applaud the collaborations and critical scholarship taking place both here and in Cuba.

As I look forward to offering a formal welcome this morning, I want to thank our guest speakers and panelists and to offer all our participants my admiration and warm wishes for fruitful discussions this week.

Sincerely,

Robert Barchi

November 6, 2017

Dear Friends:

It is with great pleasure that I welcome you to Rutgers University–Camden for the second annual International Conference on Cuba. We are honored to host our friends from the University of Havana, San Geronimo University, and the University of Medical Sciences of Havana, as well as Ambassador José Ramón Cabañas Rodríguez of the Cuban mission to the United States.

A testament to a partnership years in the making, this conference brings together leading scholars and artists from the United States and Cuba to focus on the most pressing community development issues facing our nations today. In bridging geographical and cultural divides, we celebrate what unites us – a passion and purpose to use our intellectual and social capital for the common good.

In 2002, Rutgers University–Camden and the University of Havana signed a historic Memorandum of Understanding (MOU), which has since resulted in collaborative faculty research projects, student fellowships and internships, and expert-led visits to Cuba. Today, we enjoy a new era of intellectual exchange that benefits both of our nations.

More than ever, global learning is a prerequisite for student success, and international partnerships strengthen faculty research opportunities. Rutgers University–Camden is proud to have forged this relationship with the University of Havana, and we are excited by the many new possibilities that are emerging now that our union has expanded to include the impressive resources of all of Rutgers.

I thank Dr. Gloria Bonilla-Santiago, Board of Governors Distinguished Service Professor of Public Policy and Administration and director of the Community Leadership Center at Rutgers University–Camden, whose visionary leadership made this partnership possible.

I am proud to be joined here today by Rutgers University President Robert Barchi, under whose leadership Rutgers is nurturing mutually enriching collaborations with universities in Cuba and elsewhere around the world.

Cordially,



Phoebe A. Haddon, J.D., LL.M.
Chancellor

Dear Colleagues and Friends, Welcome! Bienvenidos!

Thank you for joining us for our second academic conference to continue our dialogue and joint work with faculty and colleagues from Cuba. It has been one year since we last gathered here on our Camden campus to facilitate the cultivation of academic and research partnerships with the University of Havana as we continue the discourse about Future Directions for a New Cuba: Building Sustainable Partnerships. Our focus and common interest is grounded on our mutual understanding that universities are the best anchors for engaging community in devising solutions to the pressing challenges of our time. These challenges include inequality, eradication of poverty, migration, utilization of technology, population health and the well-being of all people. As scholars, researchers and practitioners, we are all working to forge solutions and make new discoveries that will have broad impact in how we live, prosper and improve our countries, cities and societies to pave a better world for future generations.

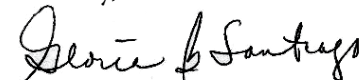
Since our first conference in 2016, we have worked diligently to continue to foster academic research projects, faculty exchanges, student trips, seminars and participation in conferences with our colleagues at the University of Havana. Through our study abroad programs, we have participated in various trips to Cuba to learn about community development, health, and STEM projects in Havana, Pinar del Rio, Cienfuegos, and Trinidad. We have extended our partnership with the University of Havana to include the Medical School, the Ministry of Health and the Office of the Historian in Old Havana. These new partners expand the reach and relevance of the work of our faculty here in Camden and across all of our University campuses. The impetus for bringing medical sciences to the forefront of the university academic agenda provides opportunities for engaging in important work with potential for global impact. Our commitment to promote the arts and historical preservation as core elements for community development allows the opportunity to share the work of famous artists like José Fuster and Santiago Hermes who are using art to transform community.

The goal of this collaboration with Cuba is to share knowledge and resources so that we can teach and learn from the best minds in Cuba and the United States to tackle the challenges we face in today's world. Our discussions today and throughout the week will provide a platform to continue our joint work and shared meaning to improve the lives of those around us.

We want to thank our esteemed colleagues from the University of Havana and Rutgers University for their unwavering support and sponsoring of the conference and collaboration as it has blossomed and matured: Rutgers Office of the President, Rutgers Office of the Senior Vice President for Academic Affairs, Rutgers Centers for Global Advancement and International Affairs, Rutgers-Camden Office of the Chancellor, Rutgers-Camden Office of the Provost, Rutgers-Camden Dean's Office of the College of Arts and Sciences, Rutgers School of Nursing-Camden, Rutgers School of Law-Camden, Rutgers School of Business-Camden, and the Rutgers Biomedical and Health Sciences; and the Community Leadership Center and Leap Academy University Charter School staff.

Thank you for coming and best wishes for a wonderful week of partnership and learning.

Sincerely,



Gloria Bonilla-Santiago, Ph.D.

Conference Chair and Board of Governors Distinguished Service Professor in Public Policy and Administration



Dear Colleagues,

For the second consecutive year, Rutgers University - Camden is hosting an international conference on Cuba. This year's conference, *Future Directions for a New Cuba: Building Sustainable Partnerships*, builds upon the work of scholars from Rutgers University and the University of Havana since the historic signing of the memorandum of understanding between the two institutions in November 2016 and the subsequent visit to the University of Havana by a Rutgers contingent in March 2017.

The conference will highlight ongoing and new collaborative research projects between Rutgers and Cuban scholars in the areas of community development and entrepreneurship, STEM and environmental science, arts and humanities, population health, and law. The talks and roundtable discussions will provide an opportunity for these scholars to share knowledge and best practices in their respective fields with the goal of further developing and sustaining the partnership between the two institutions. Additionally, the Cuban contingent will spend a day visiting various schools and departments at the New Brunswick campus, creating opportunities for further connections and potential collaborations with other Rutgers faculty members.

We are honored and excited to host this important event on the Rutgers University - Camden campus and look forward to the valuable work that our international community of scholars will conduct during this conference.

Sincerely,

A handwritten signature in black ink, appearing to read "M. Palis".

Michael A. Palis, Ph.D.
Provost

CONFERENCE SCHEDULE

MONDAY, NOVEMBER 6, 2017

MULTI-PURPOSE ROOM - CAMPUS CENTER

8:30-9:00 A.M.

REGISTRATION AND BREAKFAST

9:00-9:45 A.M.

WELCOME REMARKS

Gloria Bonilla-Santiago, Ph.D.

Rutgers Board of Governors Distinguished Service Professor in Public Policy and Administration and Conference Chairperson

Phoebe A. Haddon, J.D., LL.M.

Chancellor, Rutgers–Camden

Robert L. Barchi, M.D., Ph.D.

President of Rutgers University

9:45-10:30 A.M.

INTRODUCTION OF KEYNOTE SPEAKER

Barbara A. Lee, Ph.D.

Rutgers University Senior Vice President for Academic Affairs

KEYNOTE SPEAKER

Mayda Goite Pierre, Ph.D.

Vice-Chancellor for International Relations, Informatics and Communications and Professor of Law, University of Havana

CUBA-RUTGERS: BUILDING SUSTAINABLE PARTNERSHIPS

Dr. Mayde Goite Pierre will review the successes of the past year with the Rutgers-University of Havana collaboration, including faculty collaborations in STEM and community development research, joint conference presentations in biology, nursing, and community development, faculty travel, and short term scholar exchanges. She will also share the prospects for future collaborations between the universities to advance knowledge in the fields of Community Development, STEM fields, Law, Population Health, and Arts and Humanities and provide an update on the current research initiatives and advances in Cuba. Dr. Goite Pierre will discuss how the two universities can strengthen their relationships to address the challenges of inequality, the utilization of technology, migration and the well-being of all people.



10:30 - 10:45 A.M. BREAK

MORNING SEMINARS

10:45 A.M. - 12:00 P.M.

THE CONSTITUTIONAL LAW SYSTEM IN CUBA: A NEW ERA FOR COLLABORATION

South AB Conference Room

Mayda Goite Pierre, Ph.D., *Vice-Chancellor for International Relations, Informatics and Communications and Professor of Law, University of Havana*

Dr. Mayda Goite Pierre is an expert on the penal and constitutional law system in Cuba, including the Cuban ethics code, the structure of the Cuban Courts and how lawyers in Cuba are compensated for providing services. She will discuss how the Cuban court system has upheld the values of the Cuban constitution and how the era of normalized relations will change the composition of the judicial system. This discussion will allow for a better understanding of how the legal system functions and participants can then draw comparisons between their system and ours. The discussion will focus on a) ethics and discipline in relationship to judicial law and practice; b) the evolvement of rules around ownership of property as economic reforms are allowing small enterprises; c) intellectual property law and the role of the Cuban Office of Intellectual Property; d) foreign investment and the challenge of the US Embargo; and e) freedom of speech issues.

Moderator: Michael T. Cahill, J.D., Co-Dean, Rutgers School of Law-Camden





CUBAN PERSPECTIVES ON COMMUNITY DEVELOPMENT: BUILDING INTEGRATED APPROACHES TO EDUCATION, LOCAL DEVELOPMENT AND SOCIAL EQUITY

Executive Meeting Room

Reynaldo Jiménez Guethón, Ph.D., *Director and Professor, Faculty of Latin American Social Sciences (FLACSO), University of Havana*

María del Carmen Zabala, Ph.D., *Professor and Researcher, Faculty of Latin American Social Sciences (FLACSO), University of Havana*

Distinguished scholars from the Faculty of Latin American Social Sciences (FLACSO) at the University of Havana will share how community development and education drive social policy to create equitable conditions for learning and improved quality of life for residents in economically poor environments.

Moderator and Facilitator: Gloria Bonilla-Santiago, Ph.D., *Rutgers Board of Governors Distinguished Service Professor in Public Policy and Administration*

THE ARTS AS A CATALYST FOR COMMUNITY DEVELOPMENT AND NEIGHBORHOOD TRANSFORMATION

José Rodríguez Fuster, *Artist, Jaiminitas Project*

Jose Rodriguez Fuster is a Cuban artist specializing in ceramics, painting, drawing, engraving, and graphic design. He has made a major contribution over 10 years of work of rebuilding and decorating the fishing town of Jaimanitas in the outskirts of Havana, where he lives. Jaimanitas is now a unique work of public art where Fuster has decorated over 80 houses with ornate murals and domes to suit the personality of his neighbours, he has built a chess park with giant boards and tables, The Artists' Wall composed of a quilt of dozens of tiles signed and donated by other Cuban artists, a theatre and public swimming pools. The work produced is made to last and is linked with symbols of the collective identity of the neighborhood. The residents create public art that is socially embedded in their lives and now anchors community development.

Moderator: Kenneth Elliott, Ph.D., *Associate Professor of Theater, Chair, Rutgers–Camden Department of Fine Arts*

Facilitator: Wanda Garcia, *Associate Director, Rutgers-Camden Community Leadership Center*



12:00 - 2:00 P.M. LUNCH AND SPECIAL PERFORMANCE

Santiago Hermes, Artist
“Beyond”

Visual and performing artist Santiago Hermes will perform his interpretive piece “Beyond” where he creates a live painting inspired by the energy he receives from the audience. Don’t miss this unique artistic and spiritual experience!

AFTERNOON SEMINARS

2:15-4:00 P.M. CUBAN INTERNATIONAL MIGRATION: ROOTS, CURRENT TRENDS AND IMPACTS ON SOCIETY **Executive Meeting Room**

Ileana Sorolla Fernández, Ph.D., *Director of the Center for International Migration Studies, University of Havana*

Dr. Ileana Sorolla Fernandez will present her research on how migration has historically shaped the social and economic landscape of Cuba and other countries, and what are the current challenges institutions need to recognize and prepare for in this current era. Elements such as economic conditions, in the case of Cuba, the US Blockade and the fall of the socialist bloc are important contextual elements with direct impact in the socio-economic conditions of the Cubans. Dr. Fernandez will also address some of her research on the Cuban migration to South Florida and the perspectives from Cubans migrating out of the island and the impact of Cubans who remain on the island.

Moderator: Kriste Lindenmeyer, Ph.D., *Rutgers-Camden Dean of the College of Arts and Sciences*

Facilitator: Gloria Bonilla-Santiago, Ph.D., *Rutgers Board of Governors Distinguished Service Professor in Public Policy and Administration*



STEM APPLICATIONS FOR COMMUNITY DEVELOPMENT, ENVIRONMENTAL SCIENCE, AND MATHEMATICS

South AB Conference Room

Cristina Diaz López, Ph.D., *Distinguished Professor and Consultant, Department of Analytical Chemistry, University of Havana*

Marta Lourdes Baguer, Ph.D., *Distinguished Professor, President of the Science Faculty Council, University of Havana*

Scholars from the departments of Chemistry and Mathematics at the University of Havana will discuss how communities can integrate biological and computational strategies to expand their learning networks and build sustainable environments for greater capacity and resiliency. Their research incorporates biomaterials and pharmaceutical science to ensure that products are ecologically-friendly and beneficial to communities for the future. The faculty's groundbreaking research is opening new possibilities for improving the quality of life of communities and residents.

Moderator: Michael Palis, Ph.D., *Provost, Rutgers-Camden*

Facilitator: David Salas-de la Cruz, *Assistant Professor, Rutgers-Camden Department of Chemistry*

FREE STROKES CREATIVE ZONE PROJECT

West AB Conference Room

Santiago Hermes, Artist

Topic: Free Strokes: Art and Life

Santiago Hermes will discuss how he developed a collective artistic creation in the neighborhood “La Gloria”, a peripheral community of Cienfuegos city, organized by the Free Strokes project, with the goal of promoting Visual Arts to diverse audiences, socializing, the arts, and constitutive themes of Cuban culture.



Maria de la Caridad Cid Borrell, Coordinator, *Free Strokes Creative Zone Project*
Topic: Opacity of Zones of Negritude in Cienfuegos

Maria de la Caridad will reveal other looks of social phenomena that emerge in the context and are not “visible” of prejudices and stereotypes established for centuries, now segregation and discrimination, which many times paralyze the individual and/or collective development.

Moderator and Facilitator: Keith Green, Ph.D., Associate Professor, Department of English

4:30-6:30 PM

RECEPTION FOR SANTIAGO HERMES “THE MISSION FROM MY ROOT”

THE MISSION FROM MY ROOT

Santiago Hermes

Cuban Visual Artist

November 6-10, 2017
Monday to Friday 9am-10pm

Student Works Gallery
 Rutgers-Camden Campus Center
 326 Penn Street, Camden, NJ 08102



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REMAINING SCHEDULE

- CLOSED SESSIONS

THE REMAINING SCHEDULE IS ONLY OPEN TO INVITED FACULTY

TUESDAY NOVEMBER 7

FACULTY ROUNDTABLE DISCUSSIONS

(Rutgers–Camden Campus Center)

9:30 – 10:00 A.M.

BREAKFAST AND WELCOME REMARKS

(Executive Meeting Room)

Michael Palis, Ph.D., Provost

Howard Marchitello, Ph.D., Senior Associate Dean for Research and the Graduate School

10:00 A.M. – 12:00 P.M.

ROUND TABLE DISCUSSIONS

ROUNDTABLE I: COMMUNITY DEVELOPMENT AND ENTREPRENEURSHIP

(West A Conference Room)

Facilitator: Gloria Bonilla-Santiago, Ph.D., *Rutgers Distinguished Service Professor in Public Policy and Administration*

University of Havana Faculty:

Reynaldo Jiménez Guethón, Ph.D., *Director, Faculty of Latin American Social Sciences (FLACSO)*

Ileana Sorolla Fernández, Ph.D., *Director of the Center for International Migration Studies*



ROUNDTABLE II: STEM FIELDS AND ENVIRONMENTAL SCIENCE (West B Conference Room)

Facilitator: Michael Palis, Ph.D., *Provost*

University of Havana Faculty:

Marta Lourdes Baguer, Ph.D., *Distinguished Professor, President of the Science Faculty Council, Coordinator of the National Program in Basic Science of MES*

Cristina Diaz López, Ph.D., *Distinguished Professor and Consultant, Department of Analytical Chemistry*

ROUNDTABLE III: ARTS AND HUMANITIES (West C Conference Room)

Facilitator: Kenneth Elliott, Ph.D., *Assistant Professor and Chair of Fine Arts*

Artists:

José Rodríguez Fuster, Artist

Santiago Hermes Martínez Zerquera, Artist

María de la Caridad Cid Borrell

ROUNDTABLE IV: POPULATION HEALTH (Executive Meeting Room)

Facilitator: Marie O'Toole, Ph.D., *Senior Associate Dean, Rutgers School of Nursing-Camden*

University of Havana Faculty:

María del Carmen Zabala, Ph.D., *Professor and Researcher, Faculty of Latin American Social Sciences (FLACSO)*

ROUNDTABLE V: LAW (Executive Meeting Room)

Facilitator: Sarah Ricks, *Distinguished Clinical Professor of Law*

University of Havana Faculty:

Mayda Goite Pierre, Ph.D., *Vice Chancellor and Professor of Law*



12:00 – 1:00 P.M.

LUNCH
(Executive Meeting Room)

1:00 – 2:00 P.M.

PRESENTATIONS AND CLOSING REMARKS
(Executive Meeting Room)

WEDNESDAY, NOVEMBER 8

**STEM AND SOCIAL SCIENCE FACULTY VISIT TO
RUTGERS - NEW BRUNSWICK**

ARTIST PROJECTS AT LEAP ACADEMY UNIVERSITY SCHOOL

5:30 - 7:30 P.M.

**ARTIST COMMUNITY EVENT AT LEAP ACADEMY UNIVERSITY SCHOOL
639 COOPER STREET, CAMDEN**

THURSDAY, NOVEMBER 9

**FACULTY MEETINGS AT RUTGERS-CAMDEN
TOUR OF PAUL ROBESON LIBRARY
ART PROJECTS AND EXHIBIT CLOSING**

FRIDAY, NOVEMBER 10

CLOSING DINNER

BIOGRAPHIES OF RUTGERS LEADERS



Robert L. Barchi, M.D., Ph.D.
President of Rutgers University

Robert Barchi is the 20th president of Rutgers, The State University of New Jersey.

Appointed in 2012, President Barchi guided the formation of Rutgers Biomedical and Health Sciences, a major new division of the university established in 2013 when, through restructuring legislation signed by Governor Chris Christie, most units of the former University of Medicine and Dentistry of New Jersey were integrated into Rutgers. President Barchi led development of an ambitious universitywide strategic plan, the first at Rutgers in nearly 20 years, and a corresponding physical master plan. Working closely with Rutgers alumni and friends, he successfully completed the university's first billion-dollar capital campaign. And, after helping advocate for passage of a statewide bond referendum for higher education construction, Dr. Barchi has overseen a capital program totaling more than \$1.8 billion in planning, design, and construction of academic and student-services facilities across all Rutgers locations, including the Nursing and Science Building that opened at Rutgers University–Camden this fall.

From 2004 to 2012, Dr. Barchi served as president of Thomas Jefferson University in Philadelphia, nationally regarded as a top university dedicated to health sciences education and research. Prior to Jefferson, he was provost and chief academic officer of the University of Pennsylvania, an Ivy League institution founded in 1740. There, he had responsibility for Penn's 12 schools, all academic programs, athletics, students, and faculty.

Dr. Barchi received his B.S. and M.S. degrees from Georgetown University, and Ph.D. and M.D. degrees from the University of Pennsylvania. He completed specialty training at the Hospital of the University of Pennsylvania and holds board certification in neurology.



Barbara A. Lee, Ph.D.
Distinguished Professor /
Senior Vice President for Academic Affairs

Barbara A. Lee is a distinguished professor of Human Resource Management at Rutgers' School of Management and Labor Relations and the Senior Vice President for Academic Affairs at Rutgers, The State University of New Jersey. Professor Lee, an attorney, teaches employment law and higher education law at Rutgers and has served as department chair, associate dean, associate provost, and dean.

Dr. Lee received her B.A. in English from the University of Vermont, her M.A. in English and Ph.D. in Higher Education Administration from Ohio State University, and her J.D. from Georgetown University Law Center. She is the author of numerous books and articles on employment law, higher education law, employment discrimination, and academic employment practices. She is the coauthor, with William A. Kaplin, of *The Law of Higher Education*, 5th ed. (2013), *A Legal Guide for Student Affairs Professionals*, 2nd ed. (2009, with W. Kaplin), and *Academics in Court: The Consequences of Faculty Discrimination Litigation* (with George LaNoue). She is a Fellow of the National Association of College and University Attorneys, and is a recipient of the Daniel Gorenstein award from Rutgers University.

Dr. Lee serves on the Executive Committee of the New Jersey Bar Association's Labor and Employment Law Section, is the immediate past chair of the Bar Association's Higher Education Committee, and is a former member of the board of directors of the National Association of College and University Attorneys. She is chair of the editorial board of *The Journal of College & University Law*. She also serves as an expert witness for litigation involving employment discrimination, sexual harassment, student issues, and academic personnel decisions.



Phoebe A. Haddon, J.D., LL.M.
Chancellor of Rutgers University–Camden

Phoebe A. Haddon became chancellor of Rutgers University–Camden on July 1, 2014. She has direct responsibility for the daily administration of a campus that has more than 1,300 employees and enrolls nearly 7,000 students in 39 undergraduate programs and 28 graduate programs at the master's and doctoral levels. Under her leadership, Rutgers University–Camden has greatly widened affordable access through its innovative Bridging the Gap program, which provides full or significant tuition coverage for New Jersey's working families. She also has expanded Rutgers–Camden's role as an anchor institution in Camden and the Delaware Valley by expanding the institution's nationally recognized civic engagement program. In fall 2017, Rutgers–Camden achieved the highest enrollment in the history of the institution.

In 2014, Haddon was an invited speaker at the 91st annual meeting of the American Law Institute, where other invited speakers included U.S. Supreme Court Chief Justice John Roberts and U.S. Supreme Court Justices Stephen Breyer and Ruth Bader Ginsburg. In October 2014, she was named among the "Women of Distinction" to be honored by Philadelphia Business Journal. In December 2014, she delivered the keynote address for the Sisters for the Cure event sponsored by the Susan B. Komen Foundations in Philadelphia. In 2015, she received the Trailblazer's Award from the New Jersey Women Lawyer's Association, and was similarly honored by the National Association of Women Business Owners in South Jersey in 2016.

Haddon currently is a member of the American Bar Association's Commission on the Future of Legal Services, as well as on the ABA's Kutak Award Committee. She is on the Boards of Trustees or Directors for the Cooper University Health System, the Philadelphia Museum of Art, the Camden Health & Athletic Association, and HERS (Higher Education Resource Services). She is a member of the CEO Council for Growth. Additionally, Haddon is a Class C director of the Federal Reserve Bank of Philadelphia's Board of Directors, where she is designated as that board's deputy chair for 2018.



Michael A. Palis, Ph.D.
Provost, Rutgers-Camden

Michael A. Palis is currently Provost of Rutgers University – Camden, which he joined in 1996 as Founding Chair of the Department of Computer Science. As provost, Palis serves as chief academic officer for Rutgers–Camden, which enrolls 6,535 students in 36 undergraduate majors and 29 graduate programs. Palis works with Rutgers–Camden's academic units to ensure that rigorous standards for curriculum and faculty development are achieved. Before becoming Provost, he served as Associate Dean (2005-2007) and subsequently as Interim Dean of the Faculty of Arts and Sciences and the Graduate School (2007-2011). Before joining Rutgers, Dr. Palis served on the faculties of the University of Pennsylvania and the New Jersey Institute of Technology.

Dr. Palis' research interests include parallel and distributed computing, real-time systems, design and analysis of algorithms, and computational complexity. He is an editor of the International Journal of Foundations of Computer Science and has previously served on the editorial boards of the IEEE Transactions on Computers (1994-1997) and the IEEE Transactions on Parallel and Distributed Systems (1995-1998), and the Journal of Parallel and Distributed Computing (1993-2013). He is a fellow of the American Association for the Advancement of Science (AAAS). Dr. Palis received the B.S. degrees in Electrical Engineering (cum laude) and Physics (magna cum laude) from the University of the Philippines in 1979 and 1980, respectively, and the Ph.D. in Computer Science from the University of Minnesota in 1985.



Gloria Bonilla-Santiago, Ph.D., Rutgers Board of Governors Distinguished Service Professor, Graduate Department of Public Policy and Administration

Dr. Gloria Bonilla-Santiago directs the Rutgers-Camden Community Leadership Center and is the overseer and Board Chair of the LEAP Academy University Charter School. Throughout her academic career, she has established a track record in coordinating large scale programs and private and public ventures that bring together external and internal stakeholders from a range of organizations, including government, business, non-profits and philanthropic sectors at the local, national and international levels.

As a leading scholar, researcher, speaker, and international cross-cultural training consultant, Dr. Santiago brings over 25 years of experience in program development and innovation, social entrepreneur, research, fundraising, strategic planning, and leadership training. She writes and speaks widely on the areas of community development, public policy, education, migration, diversity management and, organizational leadership. In 1993, she received the Warren I. Susman Award for Excellence in Teaching, the highest recognition for teaching given to Rutgers' faculty by the President of the University. In 2008, she received the L'Oreal Paris Women of Worth award, a national recognition that honors 10 women for their exemplary and transcending service to communities.

Dr. Santiago's record of service and the impact of her work on poor children/families, minorities, and community are exemplary by any standard. She is a passionate and enthusiastic educator, who has focused her professional acumen on helping people to be able to become self-reliant citizens through education and professional development. Her work on behalf of children and families has resulted in the development of a national and international model for public schools for poor children. Her model LEAP charter school in Camden City today serves 2,000 students from infancy through college and has become a hub for serving the families of these children through a number of LEAP portfolio schools in Camden City.



**Eric Garfunkel, Ph.D.
Vice President for Global Affairs, Rutgers University**

Eric Garfunkel is the vice president for international and global affairs at Rutgers. He is responsible for the university's internationalization efforts, including study abroad and global education, cross-cultural and global programming, development and support of international relations and partnerships, and services for visiting students and scholars. He is also a distinguished professor of chemistry and physics. During his 34 years at Rutgers, Garfunkel played a leading role in the formation of the multidisciplinary Laboratory for Surface Materials—which researches high technology surfaces and interfaces—and the Institute for Advanced Materials, Devices and Nanotechnology—which focuses on atomic scale design and manipulation of materials. His current research focuses on the synthesis and characterization of materials that can be used for alternative energy (solar and battery) and nanoelectronics. He has received funding from the National Science Foundation, the U.S. Department of Energy, and the Semiconductor Research Corporation.

Garfunkel is a global scholar who has held visiting professorships across the world, including Paris, Berlin, Florence, and Shanghai. He is deeply involved in developing global partnerships and research collaborations with Chinese and African universities, and he has helped lead the international activities of the Materials Research Society for over a decade. In his new role as vice president for international and global affairs, he now chairs the International Administrative Council. He also works closely with African studies faculty.

Garfunkel earned his Ph.D. in chemistry from Berkeley in 1983 and his bachelor's from Haverford College in 1978. Before coming to Rutgers, he was a postdoctoral fellow at University of Paris-Sud in Paris, France, and at Fudan University in Shanghai, China.

BIOGRAPHIES OF CUBAN SCHOLARS

Mayda Goite Pierre, Ph.D.

Vice-Chancellor for International Relations, Informatics and Communications and Professor of Law, University of Havana



Dr. Mayda Goite Pierre is an expert on the penal and constitutional law system in Cuba, including the Cuban ethics code, the structure of the Cuban Courts and how lawyers in Cuba are compensated for providing services. She has been a Distinguished Professor of Law and President of the Society of Legal Sciences of the National Union of Juries in Cuba. She

has authored numerous articles, monographs, and books on penal law and has been awarded national academic prizes for her work. She received her doctorate in Legal Sciences from the University of Havana in 2001.

Cristina Diaz López, Ph.D.

Distinguished Professor and Consultant Department of Analytical Chemistry, University of Havana



Dr. Cristina Diaz López is a renowned scholar in the field of Analytical Chemistry. She has recently studied the role of the university in the creation of an environmental culture for sustainable development. Her other research interests include the development of analytical procedures for the preconcentration and determination of heavy metals in waters, sediments and organisms;

high blood tension in Cuban's pregnant women; and the assessment of the pollution and integrated management in coastal zones in Havana. She has a PhD in Chemistry Sciences from the University of Havana.

Marta Lourdes Baguer, Ph.D.

Distinguished Professor, President of the Science Faculty Council, Coordinator of the National Program in Basic Science of MES, University of Havana



Dr. Marta Lourdes Baguer specializes in numerical linear algebra and its applications; parallel computation; numerical mathematics; and image processing. She currently leads the National Research Program for Basic Sciences in Cuba and has been a member of the Organizing Committee between Cuba and Mexico on the Numeric Methods and Optimization.

Dr. Lourdes Baguer received her PhD in Numerical Mathematics from Humboldt University in Germany.

Reynaldo Jiménez Guethón, Ph.D.

Director, Faculty of Latin American Social Sciences (FLACSO), University of Havana



Dr. Reynaldo Jiménez Guethón specializes in the study of the transformation and development of the cooperative culture in rural and agricultural regions of Cuba. He has conducted research and been invited to serve on leadership committees throughout the world in Guatemala, Chile, Canada, the United States, Costa Rica, Turkey, Honduras, Ecuador, Mexico, Italy, and

Brazil. Dr. Jiménez Guethón received his PhD in the Sociology of Education from the University of Havana.

María del Carmen Zabala, Ph.D.
Professor and Researcher
Faculty of Latin American Social Sciences (FLACSO)
University of Havana



Dr. María del Carmen Zabala researches social development from an interdisciplinary perspective, with an emphasis on the themes of social inequality, poverty, equitable politics, family and gender. She recently won a prestigious award from the National Academy of Sciences of Cuba on an investigation on economic efficiencies and social equity. She received her PhD in Psychological Sciences from the

University of Havana.

Ileana Sorolla Fernández, Ph.D.,
Director of the Center for International Migration Studies
University of Havana



Dr. Ileana Sorolla Fernandez is an accomplished scholar and researcher in International Relations and International Migration Studies. She is currently working on a research project on the changing structures of migration management and its impact on the external migration process. She is also working on the Erasmus + Project, which is strengthening

the internationalization of universities in Europe and Latin America. She has published extensively on migration and tourism throughout Latin America and the Caribbean and is the current Director of the scientific journal "Mundi Migratorios."



José Rodríguez Fuster, Artist,
Jaiminitas Project

Jose Rodriguez Fuster is a Cuban artist specializing in ceramics, painting, drawing, engraving, and graphic design. He has made a major contribution over 10 years of work of rebuilding and decorating the fishing town of Jaiminitas in the outskirts of Havana, where he

lives. Jaiminitas is now a unique work of public art where Fuster has decorated over 80 houses with ornate murals and domes to suit the personality of his neighbours, he has built a chess park with giant boards and tables, The Artists' Wall composed of a quilt of dozens of tiles signed and donated by other Cuban artists, a theatre and public swimming pools.

Santiago Hermes
Artist, Free Strokes Creative Zone Project



Santiago Hermes graduated in engraving and drawing at the National Art School in Havana in 1990. He has done 58 personal exhibitions, 142 performances and 60 collective exhibitions. Among these presentations, the most representative are "Top Hat" traveling personal exhibit dedicated to the 49 victims of the Pulse Nightclub in

Orlando. He is a member of the Visual Arts Board, the Cuban Committee "The slave route: resistance, freedom and heritage", the Provincial Group of the Psychologists Cuban Society, Cuban Educator Association. He is a founder and leader of the sociocultural community project "Free Strokes".

Maria de la Caridad Cid Borrell
Coordinator, Free Strokes Creative Zone Project

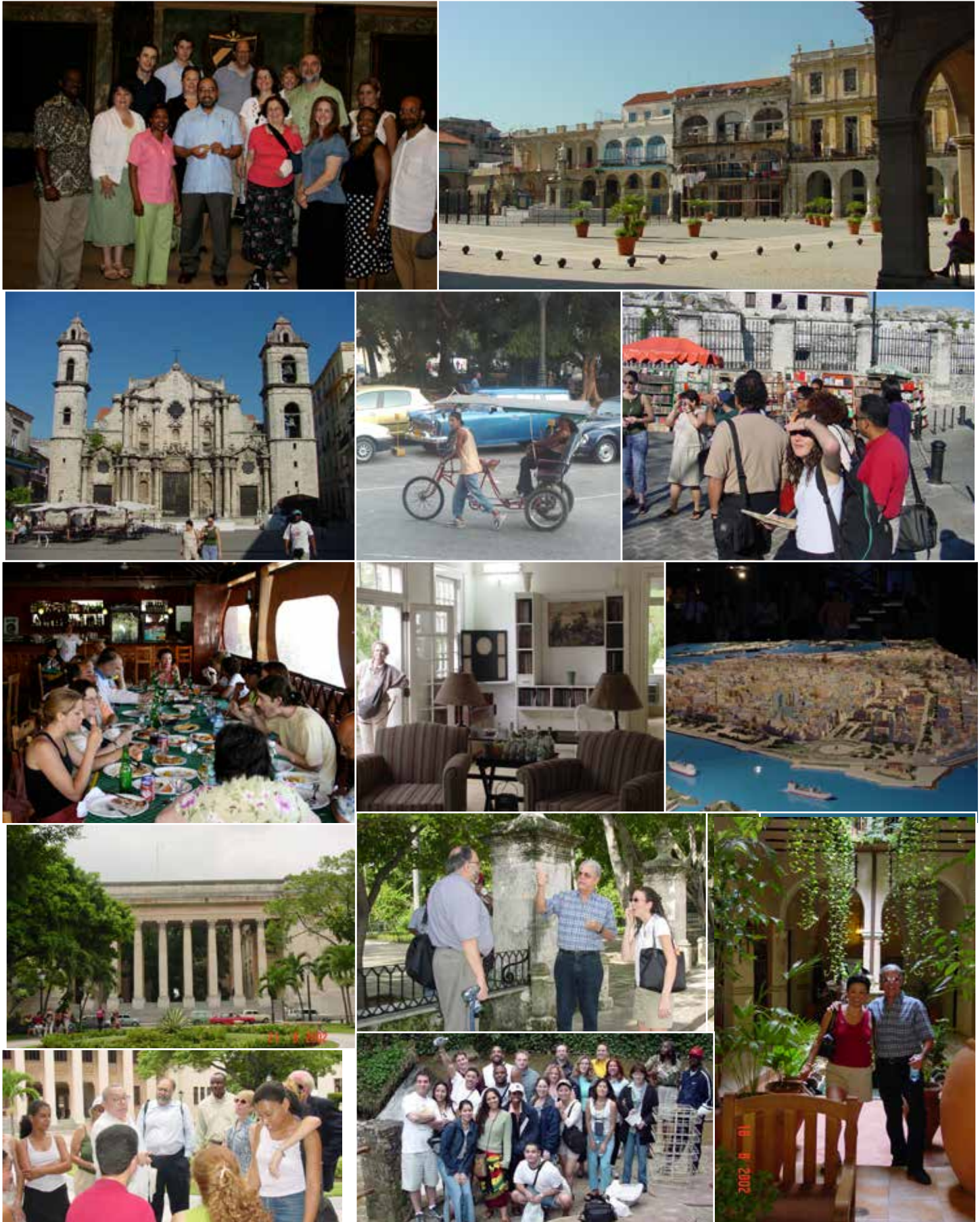


Maria de la Caridad works closely with Santiago Hermes and has taught courses and lectures in the connection between art and building social responsibility of new Cuban enterprising people. She has also coordinated large scale public art projects, theatrical presentations, workshops, and festivals. She was recently recognized with a distinguished award for her

municipal community work in Cienfuegos.

Historical Phases of the Rutgers-Cuba Collaboration

2001- 2002 | Original Memorandum of Understanding (MOU) between Rutgers and the University of Havana is signed



2003-2004 | First trip with Rutgers students and faculty to visit Cuba



2011 – 2012 | Academic Trips continue to Cuba with senior Rutgers leaders



Cuban scholars and artists, including Mario Coyula and Lester Campas, visit Rutgers-Camden



2016 – 2017 | MoU is renewed at international conference for faculty to present at joint conferences, develop research proposals, and have short-term exchanges

Rutgers senior leaders and faculty travel to Cuba to explore research collaborations; faculty present at conferences in Cuba and the United States; short term scholars conduct research at Rutgers-Camden; research continues with second annual international conference



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